



Corporate Profile

www.motad.ae

Our perspective is that when everyone is trying hard to be hot,
it's better to be cool.



Grabbing attention

since 2018

It's been **6 years** since we embarked on our journey of illuminating brands with creative and digital sparks.

Headed by Ambition group of companies, we, at Motad, believe in providing our clients with a holistic solution to help them gain a competitive edge in this digital-first world.

Idea to execution; we help our clients at every stage of the creative process.

AT MOTAD, EVERY BRAND MATTERS.

w**e**

bring to you a
vibrant mix of creative
solutions

 **mot**
design

 **mot**
digital

 **mot**
PR

 **mot**
events

 **mot**
web

 **mot**
production



Creating fresh and original ideas. **Passionately.**

That's what inspires us to wake up every morning.

From

**fast-growing
start-ups**

to established global brands

presenting the partners in
our success story.

WELCOME TO MOTAD

Bringing the best brands together!

NIKAI



DANUBE PROPERTIES



مزارع العين



Al Ain Farms



Our Capabilities

Advertising

Print
TV Commercials
Out of Home
Event & Exhibitions
Integrated Campaigns
Influencer Marketing

Strategy

Brand & Communication Strategy
Launch Strategy

Digital

Digital Marketing
Campaign Development
Content creation
Social marketing
Website & Mobile App Development

Design

Logo
Brand identity and naming
Packaging
UI/UX
Corporate giftings

Motad's winning streak

AM THE ARABIAN MARKETER

DIGITAL MARKETING ADVERTISING MEDIA OFFICIAL EVENTS JOBS PRESS RELEASE

MOTAD Wins The Multi-Agency Pitch For Gorenje

Posted on October 28, 2012 in Advertising

Football is more than a game for some globally. That's why a combination of the "TopGoal" ad for beer brand locally in the UAE & Kuwait, Gorenje, a leading European home appliances brand with a brand image focused on innovation and quality, selected Motad to create the campaign for their "Bring Home Gorenje" promotion. Through the campaign, Gorenje aimed to celebrate the passion for the sport by linking all the fans to win FIFA World Cup 2014 through a multi-agency pitch.



BRING HOME GORENJE
BUY Gorenje products & get a chance to WIN tickets to FIFA World Cup 2014™. Promotion valid from 21 Dec - 31st Dec.

Gorenje looked to extend the experience for football fans in the region through the campaign. MOTAD, a Dubai based creative and digital agency, won the campaign for Gorenje in a multi-agency pitch. Through a combination of consumer level events, including campaign activation, the social network, brand management, and creative services, MOTAD was successful in bringing the campaign's creative ideas alive.

With its official sponsorship with FIFA, Gorenje aimed to capture the creative energy of football fans while helping them to take the next step in their journey towards enjoying their favorite of watching the game live.

campaign

Latest Events Directory Podcast Meetings360 Magazine More

Motad wins pitch for Gorenje World Cup campaign



Motad, a Dubai based creative and digital agency won the campaign for Gorenje in a multi-agency pitch.

Do you want to be a part of the most anticipated and controversial Breakfast Briefing of the year? Join Campaign Breakfast Briefing: Out of Home as we take a deep dive into the most pressing topics in out-of-home advertising. From measurement and digitization insights and debate to networking with prominent players in the industry, we have it all. Book your seat [here](#).

AM THE ARABIAN MARKETER

DIGITAL MARKETING ADVERTISING MEDIA OFFICIAL EVENTS JOBS PRESS RELEASE

MOTAD Runs First Digital Campaign For RoadRunAir

Posted on November 16, 2012 in Advertising, Digital Advertising



YOUR LUGGAGE TRAVELS FASTER THAN YOU.

RoadRunAir is a new air travel company for passengers seeking more efficient ways to travel. The company is currently in the process of launching its first flight service, which will be a direct flight from Dubai to London. The company is currently in the process of launching its first flight service, which will be a direct flight from Dubai to London. The company is currently in the process of launching its first flight service, which will be a direct flight from Dubai to London.

campaign

Latest Events Directory Podcast Meetings360 Magazine More

MOTAD crafted Daikin's new campaign that encourages to #CHOOSEPURE




Daikin's new pure air campaign was launched in the UAE and is the result of a multi-agency pitch. MOTAD, a Dubai based creative and digital agency, won the campaign for Daikin in a multi-agency pitch. Through a combination of consumer level events, including campaign activation, the social network, brand management, and creative services, MOTAD was successful in bringing the campaign's creative ideas alive.

campaign

Latest Events Directory Podcast Meetings360 Magazine More

Motad wins the creative and digital mandate RoadRunAir



Motad, a Dubai based creative and digital agency won the campaign for RoadRunAir in a multi-agency pitch.

FMCG



ALL YOUR SKIN NEEDS.



vitamin therapy



#SimplicityisBeautiful



#simplicityisbeautiful

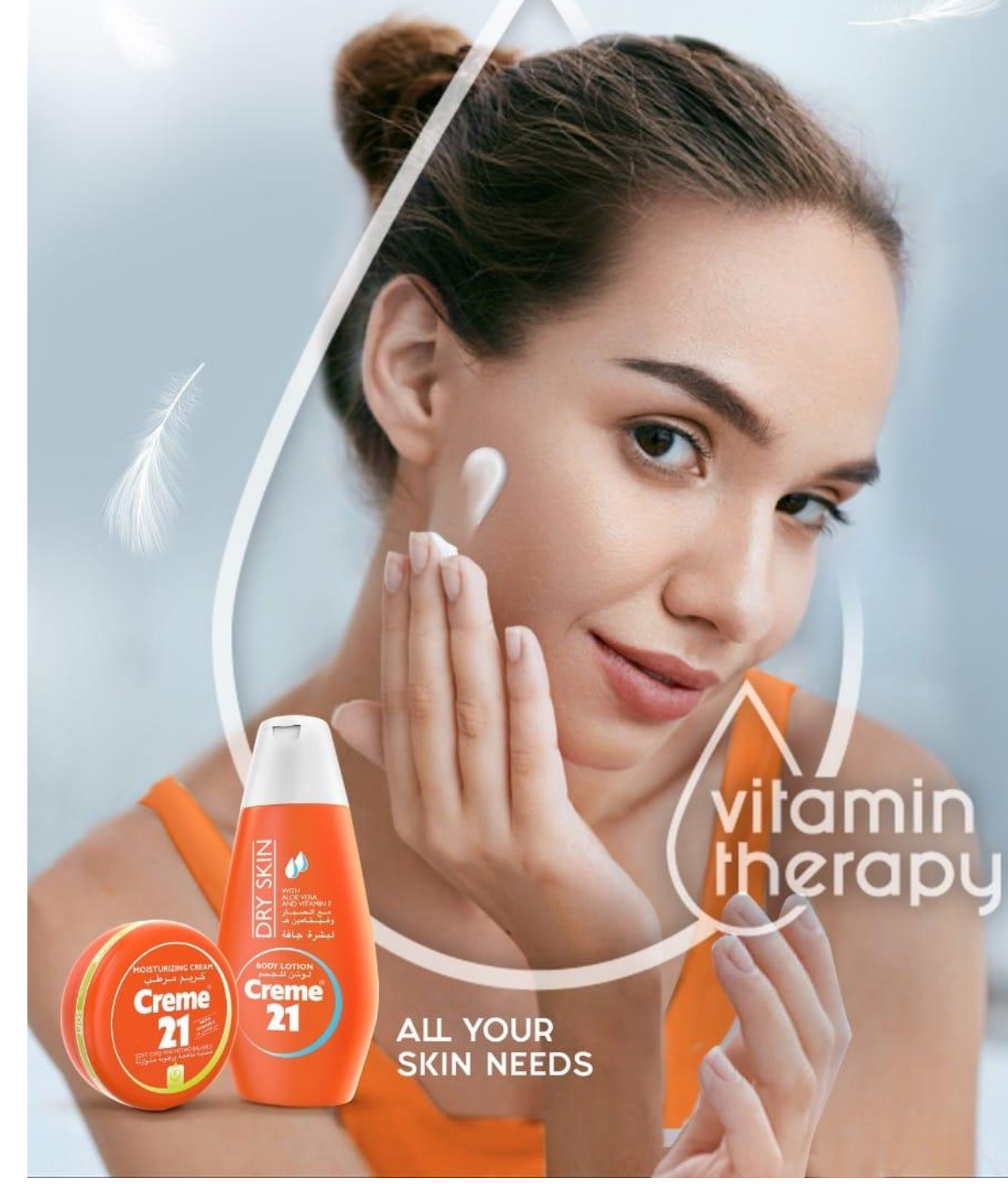


ALL YOUR SKIN NEEDS

vitamin therapy



#simplicityisbeautiful.



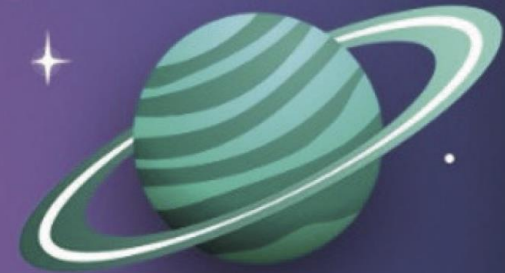
ALL YOUR SKIN NEEDS

vitamin therapy





FLAVOURS
THAT FUEL
DREAMS
IN EVERY SIP!



✓ FARM FRESH MILK

✓ NATURAL INGREDIENTS

✓ ENERGIZING FLAVORS



رمضان غير مع ايسترون



Ramadan Sale
UPTO 10% OFF



21 Herbs Infused With Indian Amla

Kesh King

THE EARLY SIGNS OF
HAIRFALL

ROUGHNESS
THINNING
DANDRUFF
BREAKAGE
TANGLING

INDIA'S No. 1 HAIR FALL EXPERT

21 Herbs Infused With Indian Amla

Kesh King

THE EARLY SIGNS OF
HAIR GROWTH

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

Kesh King

GOODNESS OF
6 NATURAL HERBS
PACKED IN A
CAPSULE

To give you stronger, longer and lasting results.

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

Kesh King

Why We Love
MEHENDI

- REGULATES natural oil secretion making your hair shine
- IMPROVES hair growth and volume so you can style it as you like
- HELPS RECTIFY split ends so you don't have to do it yourself

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

Kesh King

@DryHairJokes

My scalp is as dry and flaky as my humour
@TheKingOfHairCare
What do I do?

@TheKingOfHairCare

Try the **Kesh King Anti-dandruff Shampoo** packed with the goodness of **Lemon & Curd**. You will see the difference, but only to your **dry scalp** situation!

emami
Kesh King
SCALP AND HAIR MEDICINE
AYURVEDIC
HAIRFALL EXPERT™
ANTI-DANDRUFF
SHAMPOO
CURD ACTIVE & 21
REDUCES HAIRFALL UP TO 100%
SILKY, SHINY, SMOOTH

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

Alfa CHICKEN

FLAVOURFUL CHICKEN

GOOD FOR ALL GENERATIONS.

IFFCO افكو
INVESTING IN THE FUTURE

Alfa CHICKEN POWDERED FLAVOURED STOCK

IT'S TIME TO MAKE EVERY DISH

ALFANTASTIC!

Tiffany

TASTEFUL TWIST WITH TOMATO

GOOD FOR ALL GENERATIONS.

IFFCO افكو
INVESTING IN THE FUTURE

BRITANNIA®

SNACKS YOU'LL LOVE!
GRAB YOURS NOW!

ORDER NOW



[@britanniaarabia](https://britannia-arabia.com) <https://britannia-international.com>

new

صغير
بججه
كيز
بهرجه!
اطلب الان

Two packages of Milk Bikis Mini's biscuits. The left package is 'Mini's Wafflez' and the right is 'Mini's Kremz'. Both are in blue and white packaging with a milk splash design. The background is blue with a milk splash and some biscuits scattered around.

[@britanniaarabia](https://britannia-arabia.com) <https://britannia-international.com> CREATIVE VISUALIZATION & IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY.

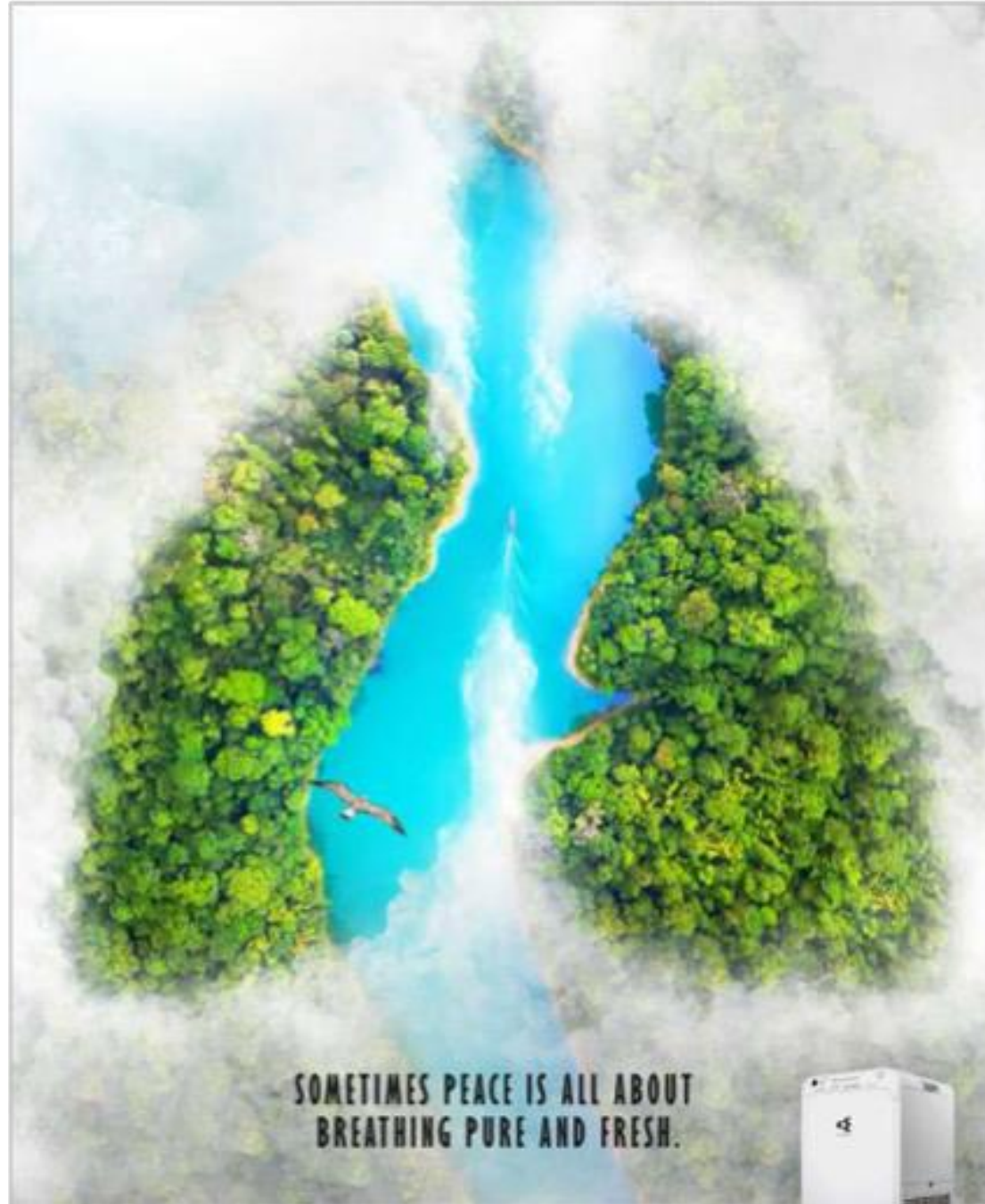




SOMETIMES PEACE IS ALL ABOUT BREATHING PURE AND FRESH.



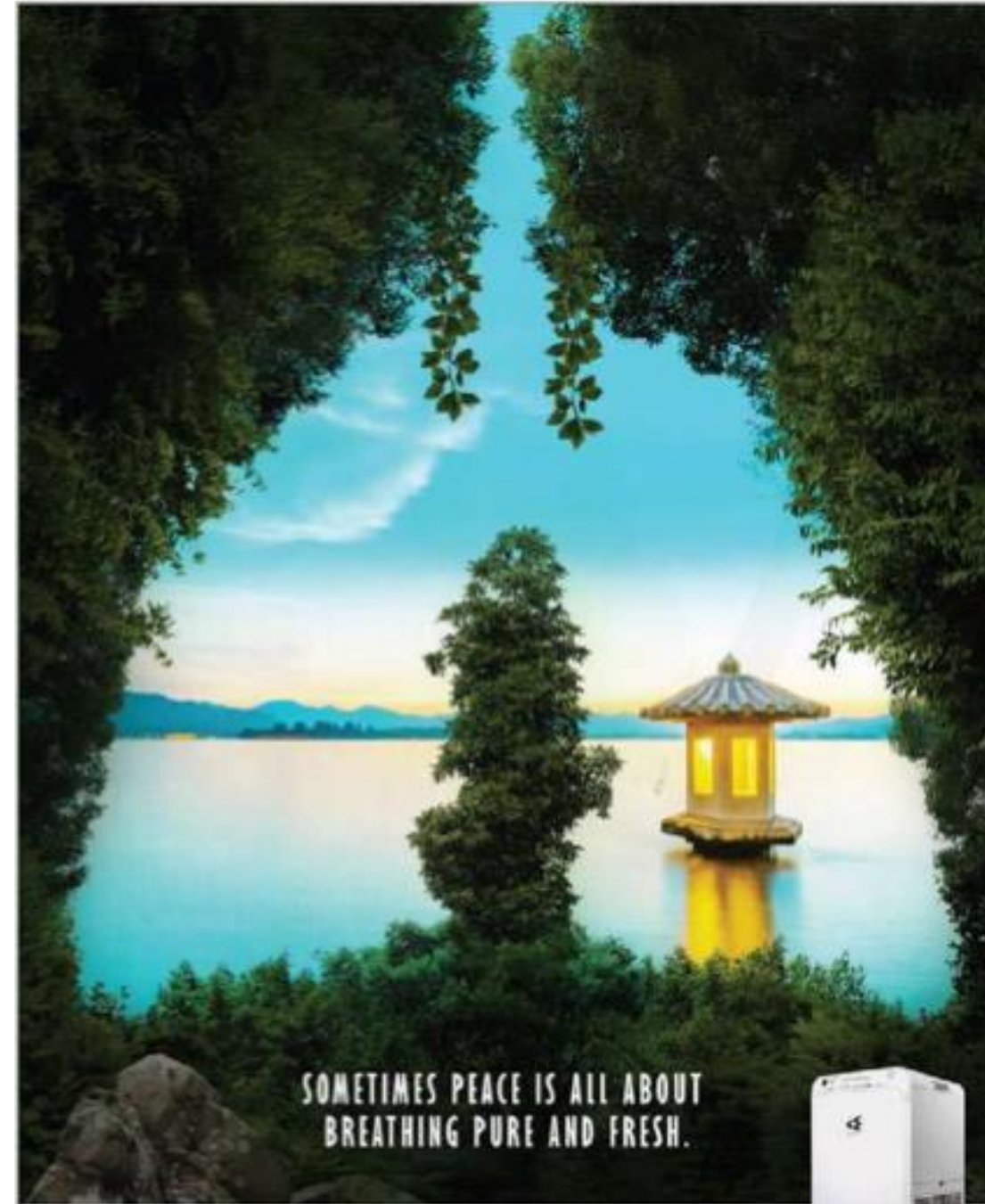
DAIKIN



SOMETIMES PEACE IS ALL ABOUT BREATHING PURE AND FRESH.



DAIKIN



SOMETIMES PEACE IS ALL ABOUT BREATHING PURE AND FRESH.



DAIKIN

NIKAI



**TRUST NIKAI,
FROM DAWN TO DUSK**

gorenje



**FIFA WORLD CUP
Qatar 2022**

OFFICIAL SPONSOR



**BRING HOME
GORENJE**

**MAKE IT TO
FIFA WORLD CUP 2022™**

BUY Gorenje products & get a chance to
WIN tickets to FIFA World Cup 2022™.
Promotion valid from 1st Oct - 31st Oct

Scan to Register



www.gorenjefifa2022worldcup.com

*Terms & Conditions Apply



FAKHRUDDIN
PROPERTIES

TRÉPPAN
TOWER

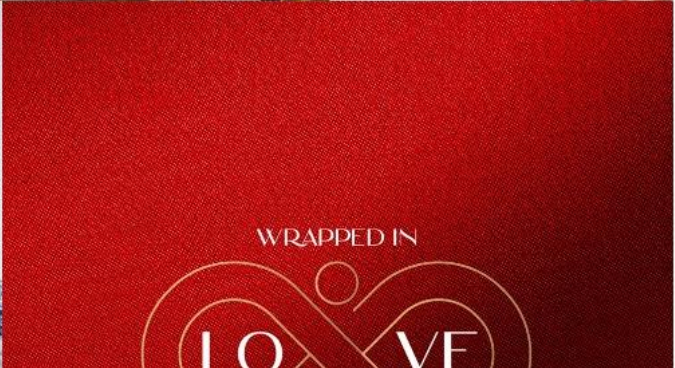
LIVE THE FUTURE, *Today.*

A HOME THAT,

UNDERSTANDS YOU

CARES FOR YOU

ELEVATES YOU





PAINT TO WIN

YOUR WAY TO WIN REWARDS

WIN 200+ GRAND PRIZES



T&C Apply

Scan to Win



www.painttowin.com

Buy Jotun Premium Products & get a chance to Win Grand Prizes And Assured Gifts



RIYAL in a CAN



BUY & WIN

BUY ANY FOCUS PRODUCT AND DISCOVER COINS WORTH UP TO QAR 100 INSIDE THE CAN!

1st October 2024 - 30th November 2024

CAMPAIGN MECHANICS

- Buy any of these Jotun Premium products: Fenomastic Wonderwall Lux, Fenomastic Wonderwall Life, Fenomastic MyHome Rich Matt, or Jotashield Eterna from any Jotun's retail store in Qatar.
- Inside the paint can, you might find coins worth QAR 20, 30, 50, or 100.
- Bring the coin, your purchase receipt, and your ID to any Jotun store in Qatar.
- Get the coin's value in cash right away.

T&C APPLY OFFER VALID TILL STOCKS LAST

This Ramadan book a lifetime of memorable journeys.

#HyundaiForLife



Free

- Registration
- Insurance
- LLUMAR Tinting

5 Years

- 100,000 KM Service Contract
- 100,000 KM Manufacturer Warranty
- Roadside Assistance

90 Days

Deferred Payment.

Reward yourself with the commitments of Hyundai to have memorable journeys with your family. We commit to hassle-free service to make your driving experience more enjoyable.

worldwide.hyundai.com



Europcar

Upgrade Your Drive Without the Price Tag

**Nissan Kicks
1.6L KX3 AT
2024 BRAND NEW**

LEASE START

**AED
1310**

leasing@europcar.ae
www.europcardubai.com

+971 58 669 2500

**APPLE CAR PLAY
IS NOT APPLICABLE**



Drive new, drive Europcar Dubai – always ready, always the best

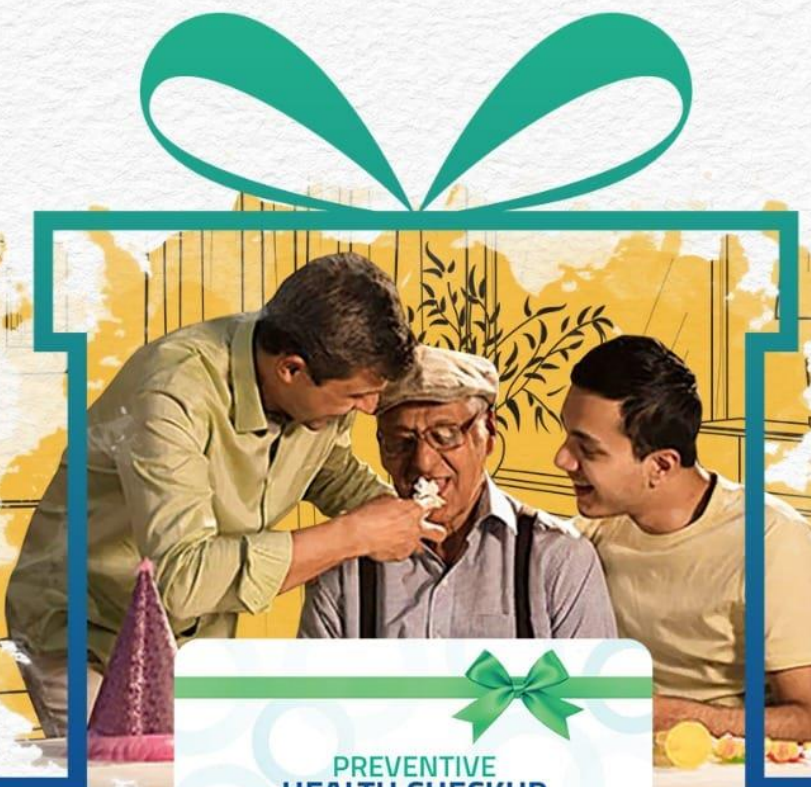
**GLOBAL REACH
WITH LOCAL EXPERTISE**



DHL

**#Boundaries
NoMore**

Aster
CLINIC
We'll Treat You Well



The perfect gift for the
one with a sweet tooth!
**Celebrate their passion
with the gift of health!**



Download **myAster**   www.asterclinic.ae

35+ Years | **80+** Clinics | **600+** Doctors | **30+** Specialities | Across the UAE to treat you well

Book Your Preventive Healthcare Package Today ☎ 04 4400 500

Aster
CLINIC
We'll Treat You Well



The perfect gift for your
singing partner!
**Celebrate their passion
with the gift of health!**



Download **myAster**   www.asterclinic.ae

35+ Years | **80+** Clinics | **600+** Doctors | **30+** Specialities | Across the UAE to treat you well

Book Your Preventive Healthcare Package Today ☎ 04 4400 500



DISCOVER THE BEST IN YOU

— Introducing —

Aesthetics BY AsterCLINIC

DERMATOLOGY

DENTISTRY

CALL NOW
For Our Packages

Book Your Appointment Today! ☎ 04 4400 500

35+
Years

80+
Clinics

25+
Dermatologists/
Beauty Experts

25+
Dental
Experts

Across the UAE to treat you well

CARE IS JUST AN **Aster** AWAY

Double Your Savings,
Double the Smiles

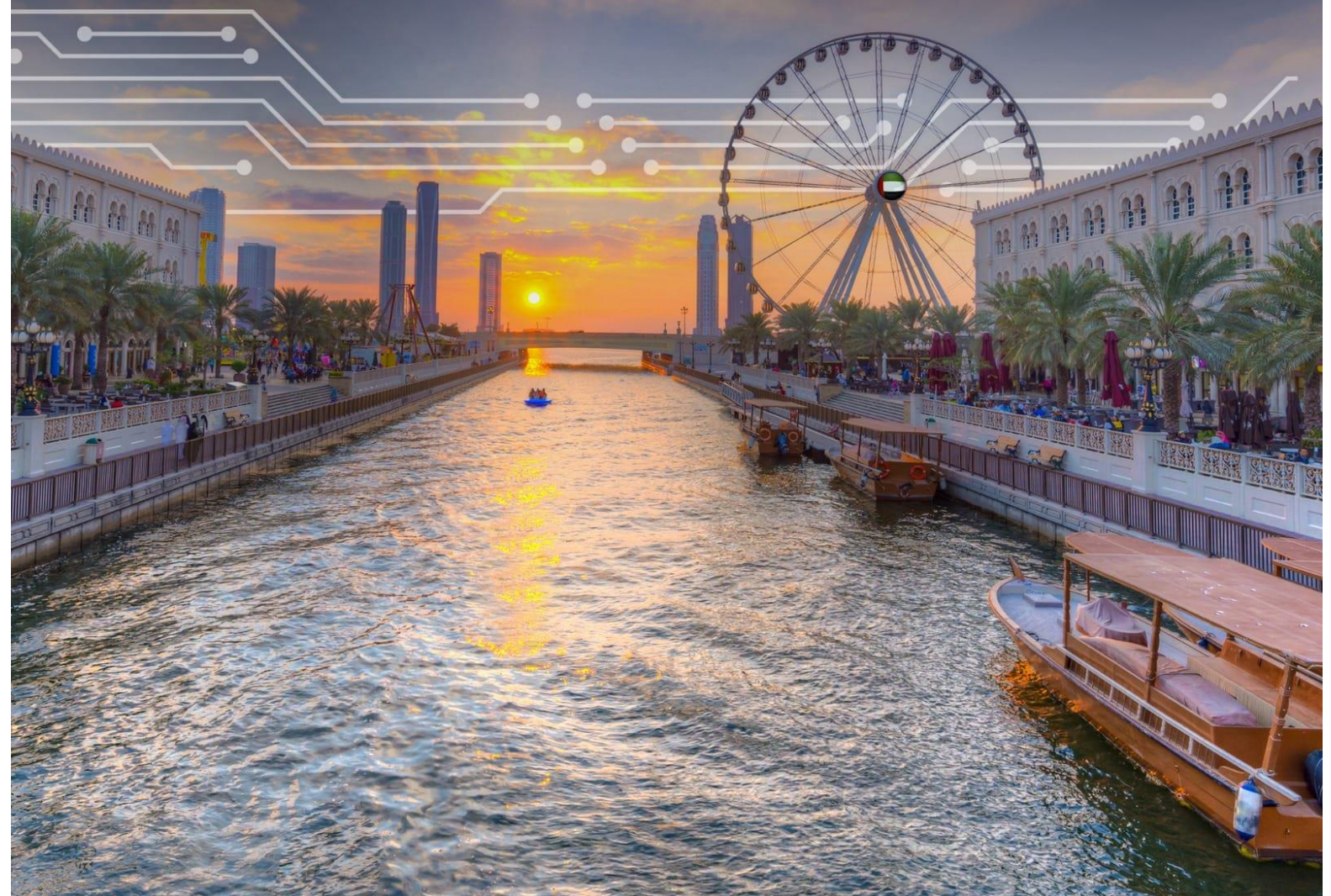
Buy 1, Get 1 Free
at VOX Cinemas!



*T&C APPLY



Future-Ready Banking
Coming Soon in Sharjah!
Stay Tuned, Stay Digital!





A healthier recipe,
MADE WITH BERRIES AND
ALMOND FLAKES.



ORDER NOW

Careem talabat noon FOOD deliveroo

Get Ready To Enjoy
Burgers From 8 Regions



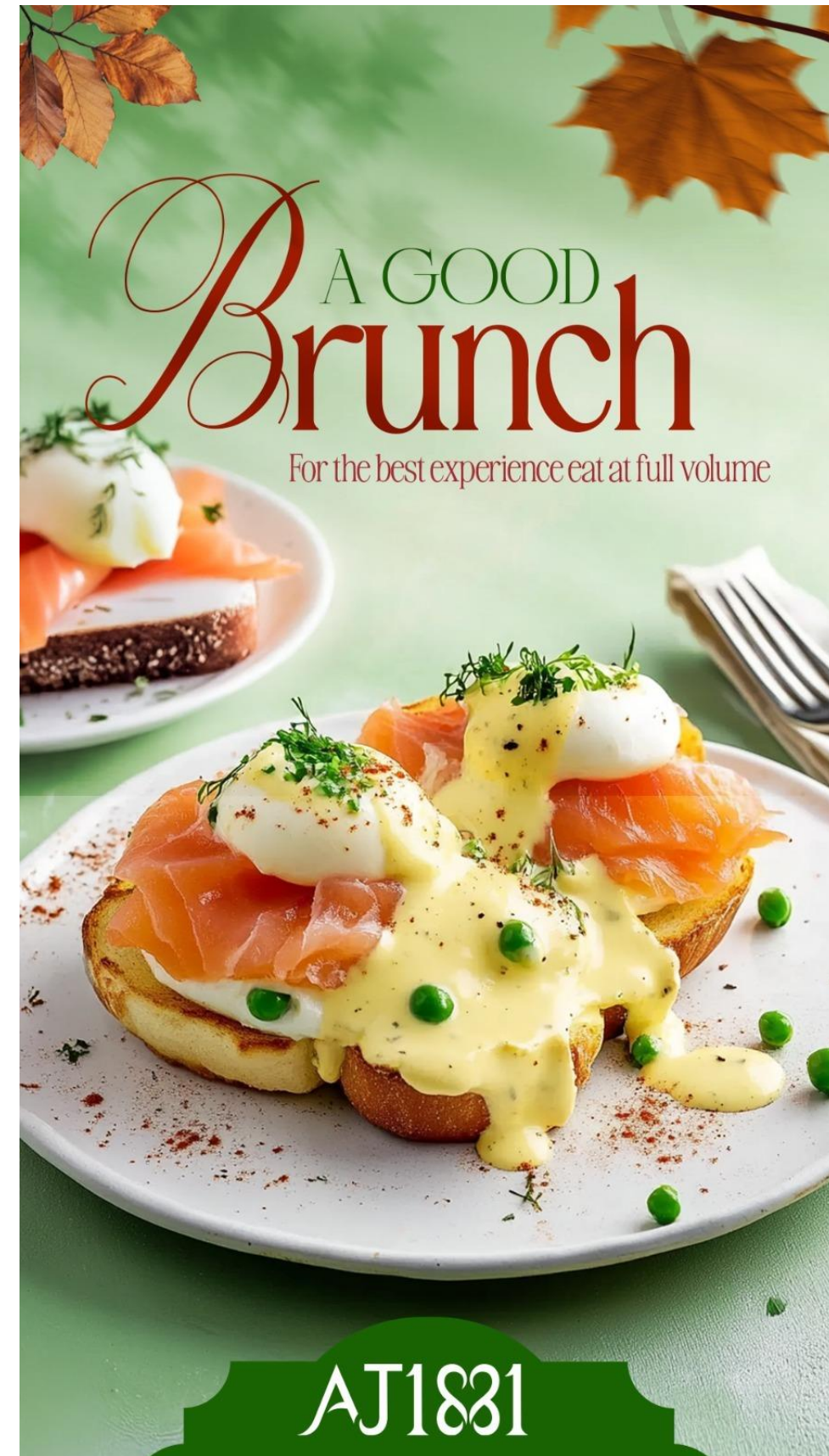
Decadence in a cup

Thai Rolled Ice Cream

- Nutella
- Strawberry
- Brownie



cinépolis
CINEMAS سینیبولس



cinépolis
CINEMAS سينيبولس

NOW OPEN
2nd FLOOR



**UNITED BY
CINEMA**

- 14 Screens
- 70 Shows Daily

4D E-Motion

MACRO XE

Luxury

junior

cinépolisgulf.com





Award Winning

British Curriculum

Nursery & FS1



Call:
+971 56 357 3509



LEARN IN YOUR OWN TIME

CLASSES ACCORDING TO TIME ZONES



#EducationComesToYou

www.ivsschool.com

Watching the sunset from
**the highest
mountain
peak**

You are destined to be there!

AirArabia



**FLY
ABOVE
THE
ORDINARY**



**THE BEST
ALL INCLUSIVE
VACATION PLAN
YOU CAN EVER GET**



**VISIT MORE CITIES
CREATE MORE MEMORIES**



**RETREAT YOUR
HEALTH ROYALY**

BOOK NOW

THE CHEDI
AL BAIT, SHARJAH, UAE

**BOOK YOUR WINTER
ESCAPE**

Enjoy Special Rates and
Complimentary Resort Credits
of AED 1000

The Oberoi
SILVER PALMS
AL BAIT

Terms and Conditions Apply

BOOK NOW



Packaging & Labels













Print, Merchandising & POSM



Tshirt Mockup





- No Known Allergens
- Naturally Low in Fat
- Supports Blood sugar, Cholesterol and Blood pressure

SUPER FOOD

- 100% Premium Camel Milk
- Antibiotic Free
- Hormone Free

1 Liter Bottle

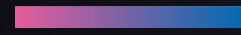
Ready to Drink Camel Milk
To Reinforce a Healthier Lifestyle

Camelicious

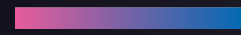


Scripts, Films, Videos & Animations

Script



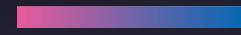
Films/Videos



Motion Graphic



Storyboard



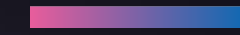
Animation



Creative Copywriting



Direction



3D CGI Animation



Content Writing



Video Works

<https://www.youtube.com/channel/UCS6MMkeR0FKAc9nurfe6OuA/featured>

Photo & Video Shoot

Concept shoot

Food Photography

Video Shoot

Films

Post Production









Digital Marketing

Social Media Management

**Community & Response
Management**

Pay Per Click (PPC)

Google Display & Search Ads

Programmatic Ads

Mobile Ads

**Other Social Media
Engagement Platforms
such as Tik-Tok to
drive engagements etc.**

**Search Engine
Optimization (SEO) etc**

SMS & Email marketing

Influencer Activations

Blogger activities

Facebook

YouTube

Instagram

Tik Tok



Web Development

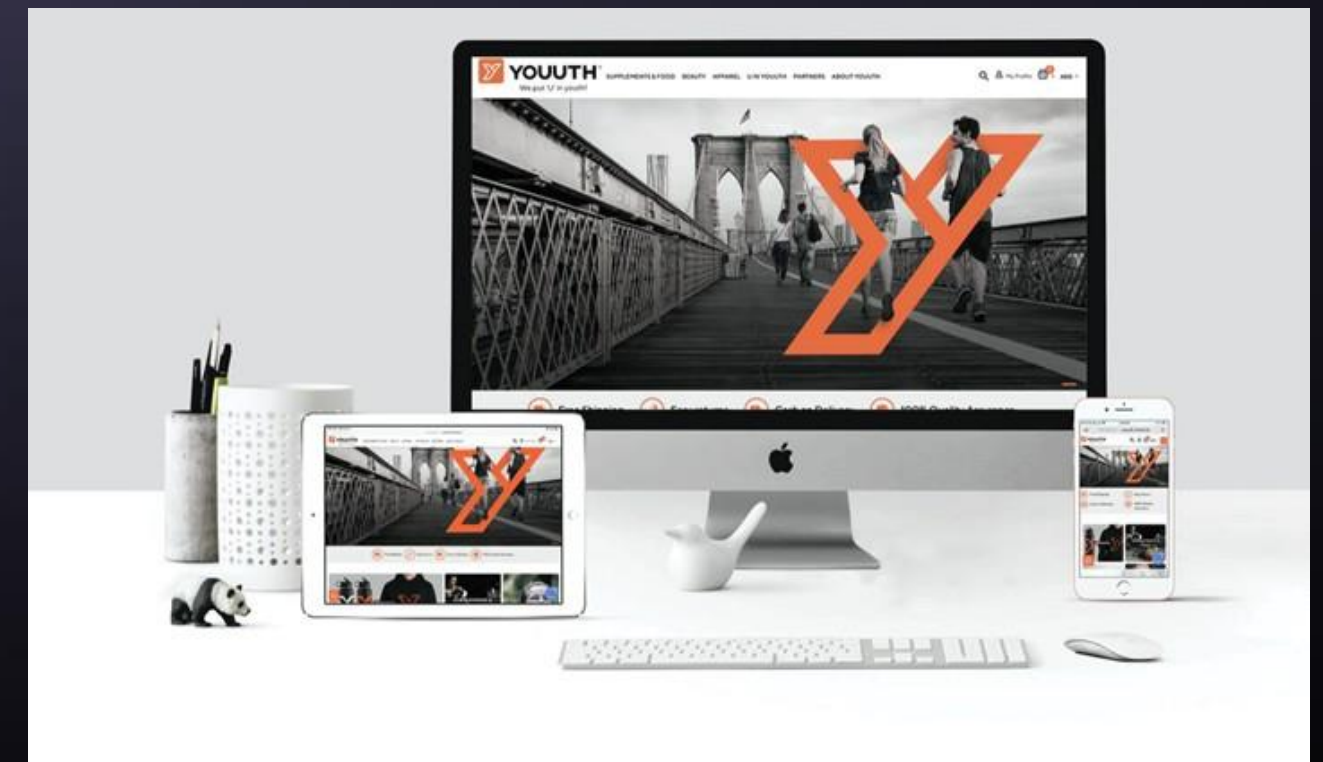
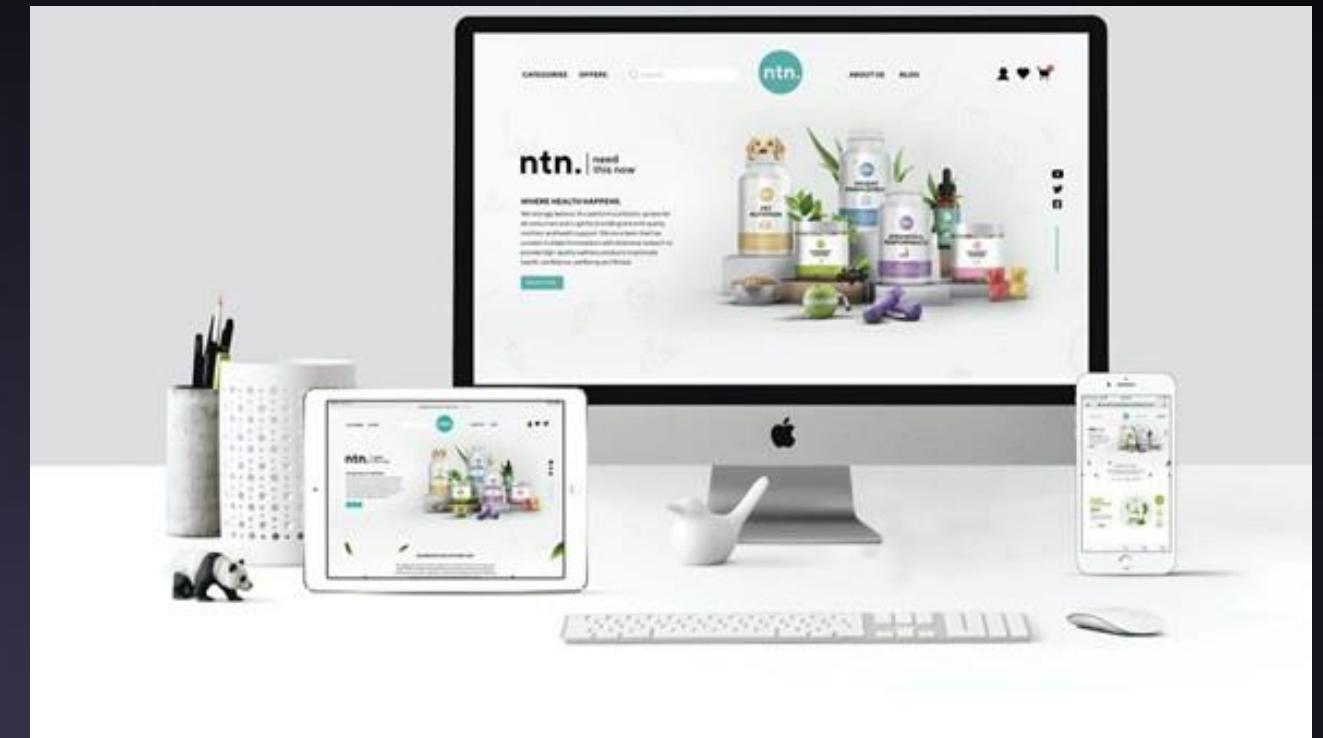
Website Development

Landing Pages

HTML Conversions

Mobile App Development

Web & App Maintenance



Q SEARCH



MYA(COVNT) Q ef'

SHOP BY CLOTHING v FOOTWEAR ABOUTUS CONTACT US

MEN'S
SHOP NOW

CLOTHING GROOMING NEW SALE

WOMEN'S
SHOP NOW

ACCESSORIES CLOTHING GROOMING NEW SALE

Train **Right**

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

[Read More >](#)



Products

Multi Vitamins

\$49.00 + Free delivery

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus.



[Add to Cart](#)

**Branding,
Production, Events,
Activations &
Fabrication**









Models, Talents & Artists



Models,
Casts,Teens,
Kids and
Extras

Creatives (Hair
and
Make Up
Artists,
Wardrobe
Stylists, Food
Stylists, Props
Stylists)

Talents (Voice
Over Artists,
Actors,
Actresses, etc.)

Hosts/Hostesses
and Promoters,
Mystery Shoppers,
etc.

Entertainers
(Acrobats,
Emcees, DJ's,
Musicians,
Singers,
Comedians
and many
more)

Transit Media Advertising



Let's discuss

Call us at +971 5222 16136 or
reach us at jamil@motad.ae

#415, Churchill Executive Tower, Business Bay, Dubai, UAE. P.O Box : 234663
+971 4519 3300 | www.motad.ae

Thank You

We would love to hear from you

MOTAD (An Ambition Group Company)
#414 & #415, Churchill Executive Towers,
Dubai, UAE PO Box : 234663
Call : +971 522 216 136 | +971 506 755 175
Email : jamil@motad.ae

