



## **Corporate Profile**

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[www.motad.ae](http://www.motad.ae)

Our perspective is that when everyone is trying hard to be hot,  
**it's better to be cool.**



# Grabbing attention

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Since 2018 we've embarked on our journey of illuminating brands with creative and digital sparks.

Headed by Ambition group of companies, we, at Motad, believe in providing our clients with a holistic solution to help them gain a competitive edge in this digital-first world.

**Idea to execution;** we help our clients at every stage of the creative process.

**AT MOTAD, EVERY BRAND MATTERS.**



bring to you a  
vibrant mix of creative  
solutions





# Creating fresh and original ideas. **Passionately.**

That's what inspires us to wake up every morning.

From

**fast-growing  
start-ups**

**to established global brands**

presenting the partners in  
our success story.

# WELCOME TO MOTAD

Bringing the best brands together!

**NIKAI**



**DANUBE PROPERTIES**



مزارع العين



Al Ain Farms



# Our Capabilities



## Advertising

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Print  
TV Commercials  
Out of Home  
Event & Exhibitions  
Integrated Campaigns  
Influencer Marketing

## Strategy

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Brand & Communication Strategy  
Launch Strategy

## Digital

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Digital Marketing  
Campaign Development  
Content creation  
Social marketing  
Website & Mobile App Development

## Design

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Logo  
Brand identity and naming  
Packaging  
UI/UX  
Corporate giftings

# Motad's winning streak

**AM THE ARABIAN MARKETER**

HOME | DIGITAL | MARKETING | ADVERTISING | MEDIA | OPINION | EVENTS | JOBS | PRACTICE

## MOTAD Wins The Multi-Agency Pitch For Gorenje

Posted on October 18, 2017 in Advertising

Football is more than a game for many globally. There's a combination of fan "dogged" or fan-like behavior (both in the UAE & Kuwait), Gorenje, a leading European home appliances brand with a broad international focus, utilized the campaign, "Bring Home Gorenje: Be a Winner in the World Cup 2018". Through the campaign, Gorenje aimed to combine the passion for the sport by getting all the fans to get FIFA Tokens and other exciting prizes through a QR code.



Gorenje looked to extend the excitement for football fans in the region through its campaign, "BRING HOME GORENJE" a Qatar based creative and digital agency won the campaign for Gorenje in a multi-agency pitch. Through a combination of extensive brand assets, including campaign creation, key visual, creative, brand management, and creative strategy, MOTAD was successful in bringing the campaign's creative ideas into life.

Keywords: Gorenje

URL: [www.gorenje.com](http://www.gorenje.com)

With no official sponsorship with FIFA, Gorenje wanted to capture the creative energy of football fans while helping them to take the lead step in their journey towards winning FIFA Tokens at stability the game for

**campaign**

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## Motad wins pitch for Gorenje World Cup campaign

Posted on 18 Oct 2017 at 11:21 am



Motad, a Dubai based creative and digital agency won the campaign for Gorenje in a multi-agency pitch.

Do you want to be a part of the most anticipated and controversial Breakfast Briefing of the year? Join Campaign Breakfast Briefing: Out of Home as we take a deep dive into the most trending topics in out-of-home advertising. From measurement and digitalisation insights and debate to networking with prominent players in the industry, we have it all. Book your seat [here](#).

**AM THE ARABIAN MARKETER**

HOME | DIGITAL | MARKETING | ADVERTISING | MEDIA | OPINION | EVENTS | JOBS | PRACTICE

## MOTAD Runs First Digital Campaign For RoadRunAir

Posted on October 18, 2017 in Advertising



RoadRunAir is a new service designed for passengers who are looking for an efficient way to get their luggage delivered to their destination. In addition to the RoadRunAir service, the company is also offering a new service called "RoadRunAir Express" which is a premium service for passengers who are looking for a faster way to get their luggage delivered to their destination. The company is also offering a new service called "RoadRunAir Express" which is a premium service for passengers who are looking for a faster way to get their luggage delivered to their destination.

Keywords: RoadRunAir


URL: [www.roadrunair.com](http://www.roadrunair.com)

**campaign**

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## MOTAD crafted Daikin's new campaign that encourages to #CHOOSEPURE

Posted on 18 Oct 2017 at 11:21 am



Daikin, a Japanese multinational corporation that provides air conditioning, heat pumps, water heaters, and other climate control systems, utilized the campaign, "#CHOOSEPURE". The campaign was designed to encourage consumers to choose pure air for their homes and businesses. The campaign was designed to encourage consumers to choose pure air for their homes and businesses.

Keywords: Daikin

URL: [www.daikin.com](http://www.daikin.com)

**campaign**

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## Motad wins the creative and digital mandate RoadRunAir

Posted on 18 Oct 2017 at 11:21 am



Motad, a Dubai based creative and digital agency won the creative and digital mandate for RoadRunAir. The campaign was designed to encourage consumers to choose pure air for their homes and businesses.

Keywords: RoadRunAir

URL: [www.roadrunair.com](http://www.roadrunair.com)

FMCG

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ALL YOUR SKIN NEEDS.



vitamin therapy



#SimplicityisBeautiful



#simplicityisbeautiful



vitamin therapy



ALL YOUR SKIN NEEDS



#simplicityisbeautiful.



vitamin therapy



ALL YOUR SKIN NEEDS



# SNACK The Guilt Away!



Real CHICKEN

Great FLAVOURS

Healthy SNACKING





**FLAVOURS**  
THAT FUEL  
**DREAMS**  
IN EVERY SIP!



✓ FARM FRESH MILK

✓ NATURAL INGREDIENTS

✓ ENERGIZING FLAVORS



# رمضان غير مع ايسترون



Ramadan Sale  
UPTO 10% OFF





# Happy Onam



**SOUTH INDIAN** **Shan**

RECIPE & SEASONING MIX

**RASAM MASALA**  
RASAM MASALA  
രസം മസാല | ரசம் மசாலா  
Spices Blend for a Tamarind Based Soup / Mixture of spices for use with a base of tamarind  
എറണാകുളം മുൻസിഫറേറ്റിന്റേതാണ് ഈ ഉൽപ്പന്നം. ദയവ് ചെയ്തു കണ്ടുകൊടുക്കുക.

Net Wt./Poids Net  
**165g/5.8oz**

Manufactured by Shan Foods Pvt. Ltd., Bangalore, India. For more information, visit www.shanfoods.com

**SOUTH INDIAN** **Shan**

RECIPE & SEASONING MIX

**VEGETABLE MASALA**  
MASALA AUX LÉGUMES  
വെജിറ്റബിൾ മസാല | കായ്കളി മസാല  
Spices Blend for South Indian Curry / Mixture of spices for use with a base of South Indian Curry  
കേരളത്തിലെ മുൻസിഫറേറ്റിന്റേതാണ് ഈ ഉൽപ്പന്നം. ദയവ് ചെയ്തു കണ്ടുകൊടുക്കുക.

Net Wt./Poids Net  
**200 g/7.0oz**

Manufactured by Shan Foods Pvt. Ltd., Bangalore, India. For more information, visit www.shanfoods.com

**SOUTH INDIAN** **Shan**

RECIPE & SEASONING MIX

**SAMBAR MASALA**  
SAMBAR MASALA  
സാംബാർ മസാല | சம்பர் மசாலா  
Spices Blend for South Indian Curry / Mixture of spices for use with a base of South Indian Curry  
കേരളത്തിലെ മുൻസിഫറേറ്റിന്റേതാണ് ഈ ഉൽപ്പന്നം. ദയവ് ചെയ്തു കണ്ടുകൊടുക്കുക.

Net Wt./Poids Net  
**165 g/5.8 oz**

Manufactured by Shan Foods Pvt. Ltd., Bangalore, India. For more information, visit www.shanfoods.com

IF IT'S NOT A  
**HEALTHY  
CHICKEN**

IT'S NOT WORTH IT.



BRING HOME A RANGE OF PREMIUM  
QUALITY CHICKEN FROM UKRAINE.



#QualityIsQualiko

Proudly from Ukraine

# The Secret To Your Everyday Morning Energy



*'Where freshness*



*Meets Goodness*



# TAKE YOUR BELLY ON A FLAVOURFUL RIDE

*Jelly man is now in town!*



Vegan Friendly



With No Added  
Animal Origin Gelatine



Fruit Flavoured Chews

EXPERIENCE THE FINEST WITH

*Tilda*

RICE  
PERFECTED  
OVER  
50  
YEARS



IT TASTES  
LIKE LOVE





DAL 1877  
**Barilla**®

Today's  
flavors shaping  
Tomorrow's  
**leaders!**

#BarillaSchoolFest



21 Herbs Infused With Indian Amla

**Kesh King**

THE EARLY SIGNS OF  
**HAIRFALL**

ROUGHNESS  
THINNING  
DANDRUFF  
BREAKAGE  
TANGLING

INDIA'S No. 1 HAIR FALL EXPERT

21 Herbs Infused With Indian Amla

**Kesh King**

THE EARLY SIGNS OF  
**HAIR GROWTH**

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

**Kesh King**

GOODNESS OF  
6 NATURAL HERBS  
PACKED IN A  
**CAPSULE**

To give you stronger, longer and lasting results.

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

**Kesh King**

Why We Love  
**MEHENDI**

- REGULATES natural oil secretion making your hair shine
- IMPROVES hair growth and volume so you can style it as you like
- HELPS RECTIFY split ends so you don't have to do it yourself

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

21 Herbs Infused With Indian Amla

**Kesh King**

@DryHairJokes

My scalp is as dry and flaky as my humour  
@TheKingOfHairCare  
What do I do?

@TheKingOfHairCare

Try the **Kesh King Anti-dandruff Shampoo** packed with the goodness of **Lemon & Curd**. You will see the difference, but only to your **dry scalp** situation!

emami  
**Kesh King**  
SCALP AND HAIR MEDICINE  
AYURVEDIC  
HAIRFALL EXPERT™  
ANTI-DANDRUFF  
SHAMPOO  
CURD ACTIVE & 21  
HERBS HAIRFALL UP TO 100% DANDRUFF FREE  
SILKY, SHINY, SMOOTH HAIR

INDIA'S No. 1 HAIR FALL EXPERT

#TheKingOfHairCare

emami  
**7OILS**  
IN ONE

THE CROWN OF  
**THICK HAIR**

#OwnYourCrown

SHEA BUTTER

100%  
NATURAL OILS

NO  
MINERAL OILS

NO  
PARABENS

emami  
**7OILS**  
IN ONE

Give your hair  
that extra shine

With a unique blend of  
Black Seed and Hibiscus!

Hibiscus  
Prevents  
premature  
greying

Black Seed  
add extra shine and strength

100% NATURAL  
HAIR OILS

NO  
MINERAL OILS

NO  
PARABENS

#NourishedHairBetterCare

إمامي  
**7زيت**  
من زيت واحد  
توليفة لمقاومة تلف الشعر

التغذية العميقة لشعر أكثر  
صحة، قوة وجمال.

زيت شعر  
طبيعية 100%

لا يوجد  
زيت معدني

لا يوجد  
بارابين

#عناية لشعرك طوال الصيف

إمامي  
**7زيت**  
من زيت واحد  
توليفة لمقاومة تلف الشعر

من اليوم، وداعاً  
لشعر المجعد

#عناية لشعرك طوال الصيف

زيت شعر  
طبيعية 100%

لا يوجد  
زيت معدني

لا يوجد  
بارابين

إمامي  
**7زيت**  
من زيت واحد  
توليفة لمقاومة تلف الشعر

علاج مثالي  
لتساقط الشعر

زيت شعر  
طبيعية 100%

لا يوجد  
زيت معدني

لا يوجد  
بارابين

السيلينيوم

#شعرك أقوى لصيف أحلى

INFINITE SKIN  
PROBLEMS

**ONE**  
NOURISHING  
SOLUTION

ХИМАНЕ  
**БОРО**  
ПЛЮС  
ЗДОРОВАЯ  
КОЖА

IMPROVED  
Now even more NATURAL  
PARABEN FREE

emami  
**BORO PLUS**  
HEALTHY SKIN

SKIN CARE CREAM

HERBAL BOUQUET

IMPROVED  
Now even more NATURAL  
PARABEN FREE

emami  
**BORO PLUS**  
HEALTHY SKIN

SKIN CARE CREAM

REGULAR

NATURE SHIELD COMPLEX

IMPROVED  
Now even more NATURAL  
PARABEN FREE

emami  
**BORO PLUS**  
HEALTHY SKIN

SKIN CARE CREAM

NO ADDED FRAGRANCE

NATURE SHIELD COMPLEX

Protects, Moisturizes & Restores Naturally

Protects, Restores

RELIEF FROM

IRRITATION

MINOR CUTS & BURNS

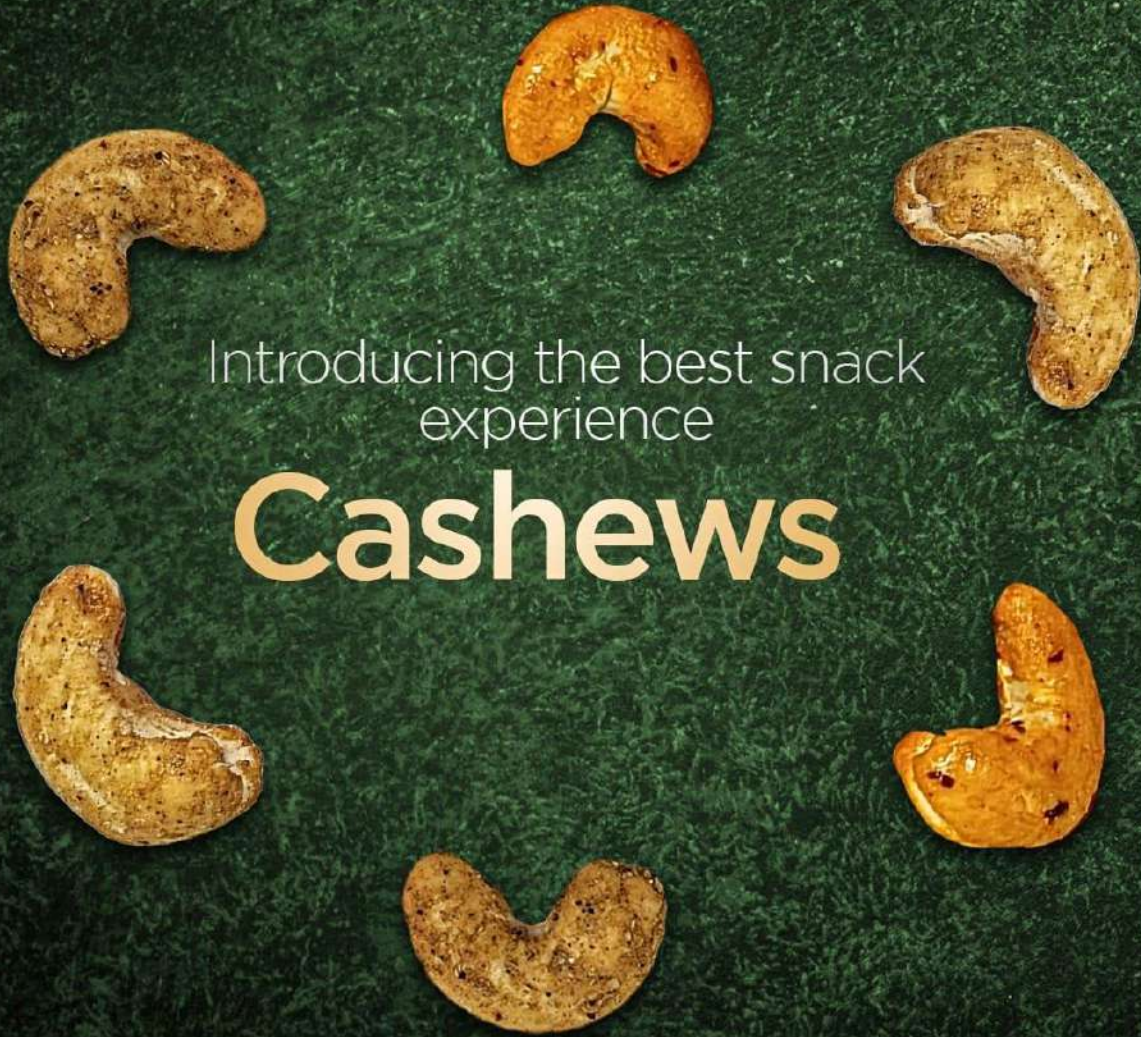
DRY SKIN ON FACE & BODY

MOISTURIZES DRY LIPS

CRACKED FEET

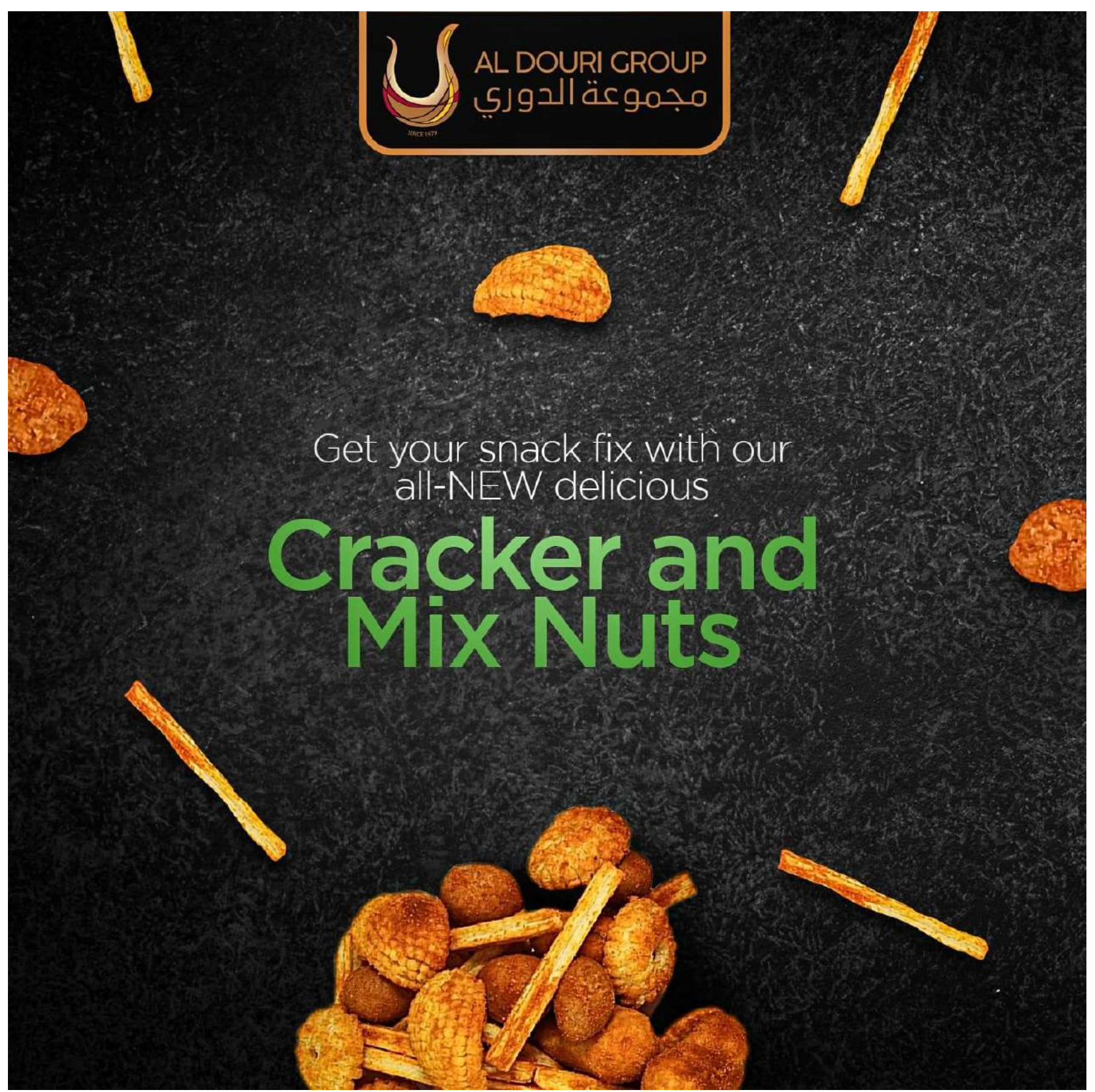
Introducing the best snack  
experience

# Cashews



Get your snack fix with our  
all-NEW delicious

# Cracker and Mix Nuts



**Alfa**  
**CHICKEN**

FLAVOURFUL  
**CHICKEN**

GOOD FOR ALL GENERATIONS.

IFFCO **إفكو**  
INVESTING IN THE FUTURE

IT'S  
TIME  
TO **MAKE**  
EVERY DISH

**Alfa**  
**CHICKEN** POWDERED  
FLAVOURED  
STOCK

**ALFANTASTIC!**

**Tiffany**

TASTEFUL  
TWIST WITH  
**TOMATO**

GOOD FOR ALL GENERATIONS.

IFFCO **إفكو**  
INVESTING IN THE FUTURE



Flavour it Your Way  
Everyday



Try All  
4 Flavours  
Now

Matching up to the new-age lifestyle and the rising need for the right balance between great taste and good health, Tiffany brings you four variants of "Easy Salad". Our salad dressing features 4 exciting flavors that salad connoisseurs love all over the world. The assortment includes variants such as Tiffany French dressing, Tiffany 1000 Island dressing, Tiffany Caesar dressing and Tiffany Raspberry flavors. Enjoy it in a family-sized bowl of greens or a well-calculated diet plan, Easy Salad is a perfect choice.



Add Colours & Flavours  
to Your Bowl of Greens



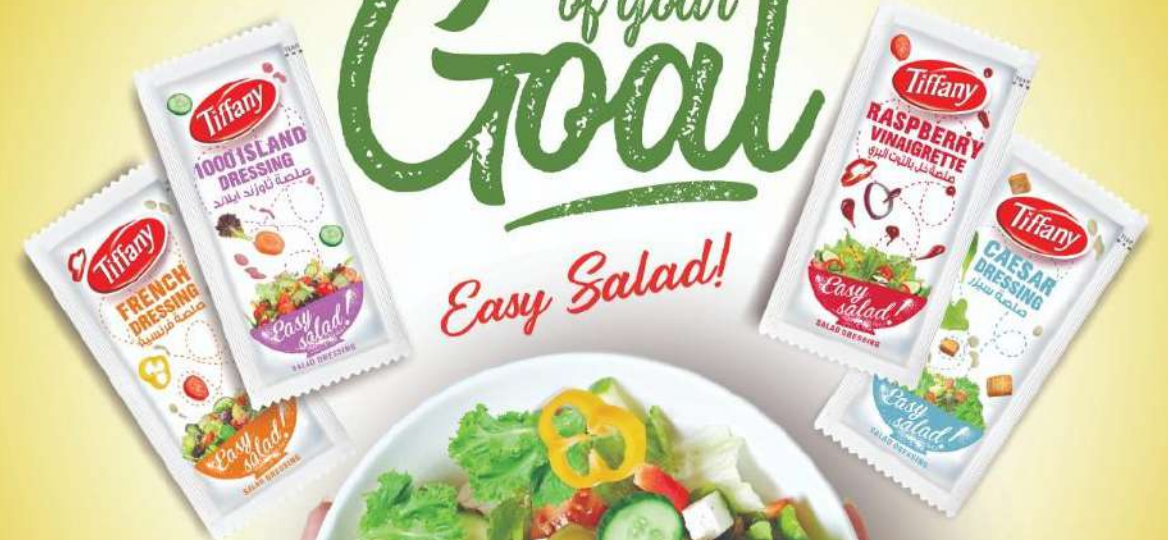
Relish your taste buds with our four flavours of salad dressing: Tiffany French, Tiffany 1000 Island, Tiffany Caesar and Tiffany Raspberry Vinaigrette loved by Salad connoisseurs all over the world.

AVAILABLE IN  
4 TASTY FLAVOURS



Add Flavours to the  
Bowl  
of your  
Goal

Easy Salad!



BRITANNIA®

SNACKS YOU'LL LOVE!  
GRAB YOURS NOW!

ORDER NOW



[@britanniaarabia](https://britannia-arabia) <https://britannia-international.com>

new

بججه  
كيز  
بيرحه!

اطلب الان

Two packages of Milk Bikis Minis. The left package is 'Milk Bikis Minis Wafflez' and the right is 'Milk Bikis Minis Kreemz'. Both are blue and white with illustrations of the biscuits. The background is blue with a white splash effect and scattered biscuits.

[@britanniaarabia](https://britannia-arabia) <https://britannia-international.com> CREATIVE VISUALIZATION & IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY.



**Just Chill**  
DRINKS CO.

**Jollibee**

**NEW!**

**SUMMER FLOATS**

**AED 16**

**Caramel Latte**



**Camelicious**  
CAMEL MILK ICE CREAM

**NATURAL STRAWBERRY**

125ml/75g



MAINTAINING RECORDS  
OVERTIME  
TRANSACTIONS

Navratna  
HERBAL OIL

NO MATTER  
**WHAT**

#BeRelaxed

Navratna  
HERBAL OIL

ESG  
Above the Horizon

SPRINKLE  
YOUR LIFE

WITH HEALTHY PEAS

(GMO Free) GMO Free    (Gluten Free) Gluten Free  
 (Baked Green Pea Crispy) Baked Green Pea Crispy    (LOW FAT) 40% Less Fat

HARVEST SNAPS  
GREEN PEA  
هارفيسٽ سنابز  
LIGHTLY SALTED  
Calbee



الروابي  
AL RAWABI



THE TASTE OF LEGACY  
IN EVERY CUP.

#HeritageOfGreatQuality

مذاق رائع للقهوة، غني  
بتراث وخبرة سنوات.

# جودة عالمية توارثتها الأجيال

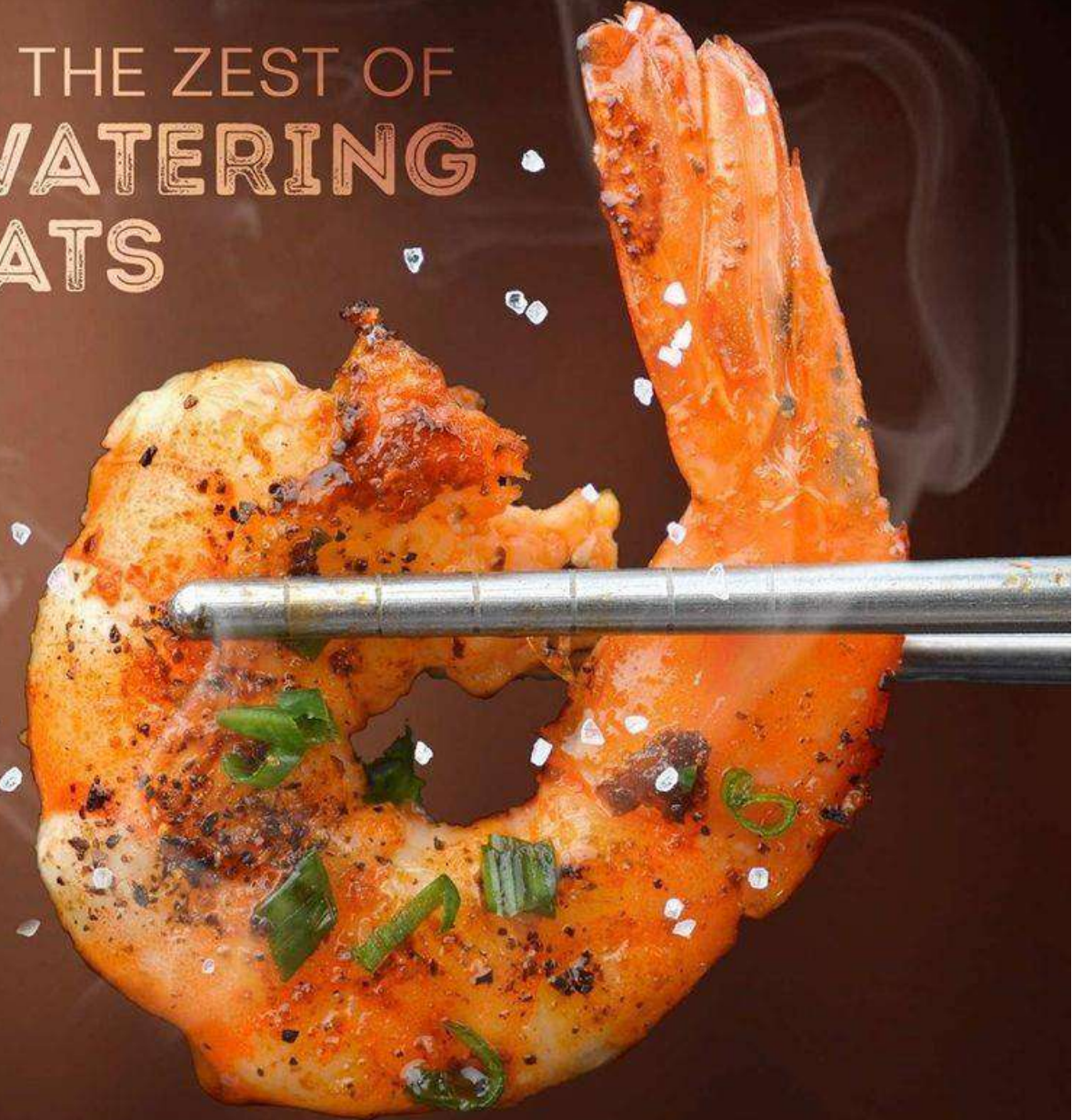


[www.aldourigroup.com](http://www.aldourigroup.com)

**DELSEA**

Inspiring Food Lifestyle

EXPERIENCE THE ZEST OF  
**MOUTHWATERING  
SEA TREATS**



**M**  
MAGENTA GROUP



الإمارات للمرطبات  
Emirates Refreshments

EVERY SIP  
IGNITES EXCITEMENT

TROPIA



#ShareTheGoodness



I'M  
VEGAN  
DRINK  
ME



**DELSEA**  
Inspiring Food Lifestyle

FEAST FOR  
YOUR EYES  
TREAT FOR YOUR

**SOUL**



**DELSEA**  
Inspiring Food Lifestyle

A TASTE THAT GIVES  
WINGS TO YOUR

**HEART**





**Energize your Sohour**  
**with SAHA Eggs!**

المزارع العربية  
 — Arabian Farms —

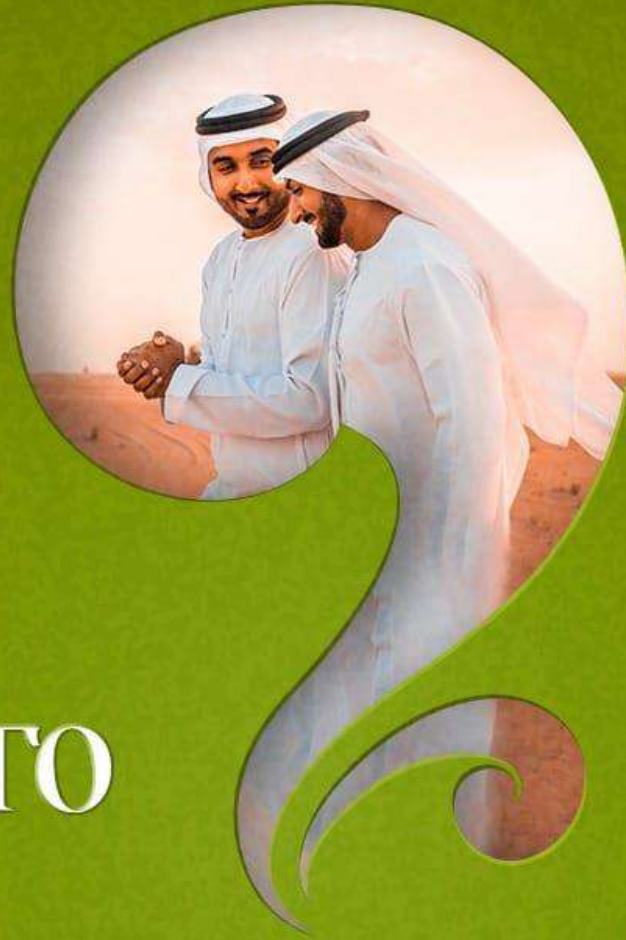


**KARAK  
YOUR  
WAY**



Camel  
 MILK  
**KARAK**  
 CARAMEL LATTE

Authentic Arabic Flavour  
 300ml



FROM  
SHORT  
CHATS TO  
LONG  
WALKS



3in1  
INSTANT TEA



Make Every Moment **#TheKarakMoment!**

فرزانة  
Farzana

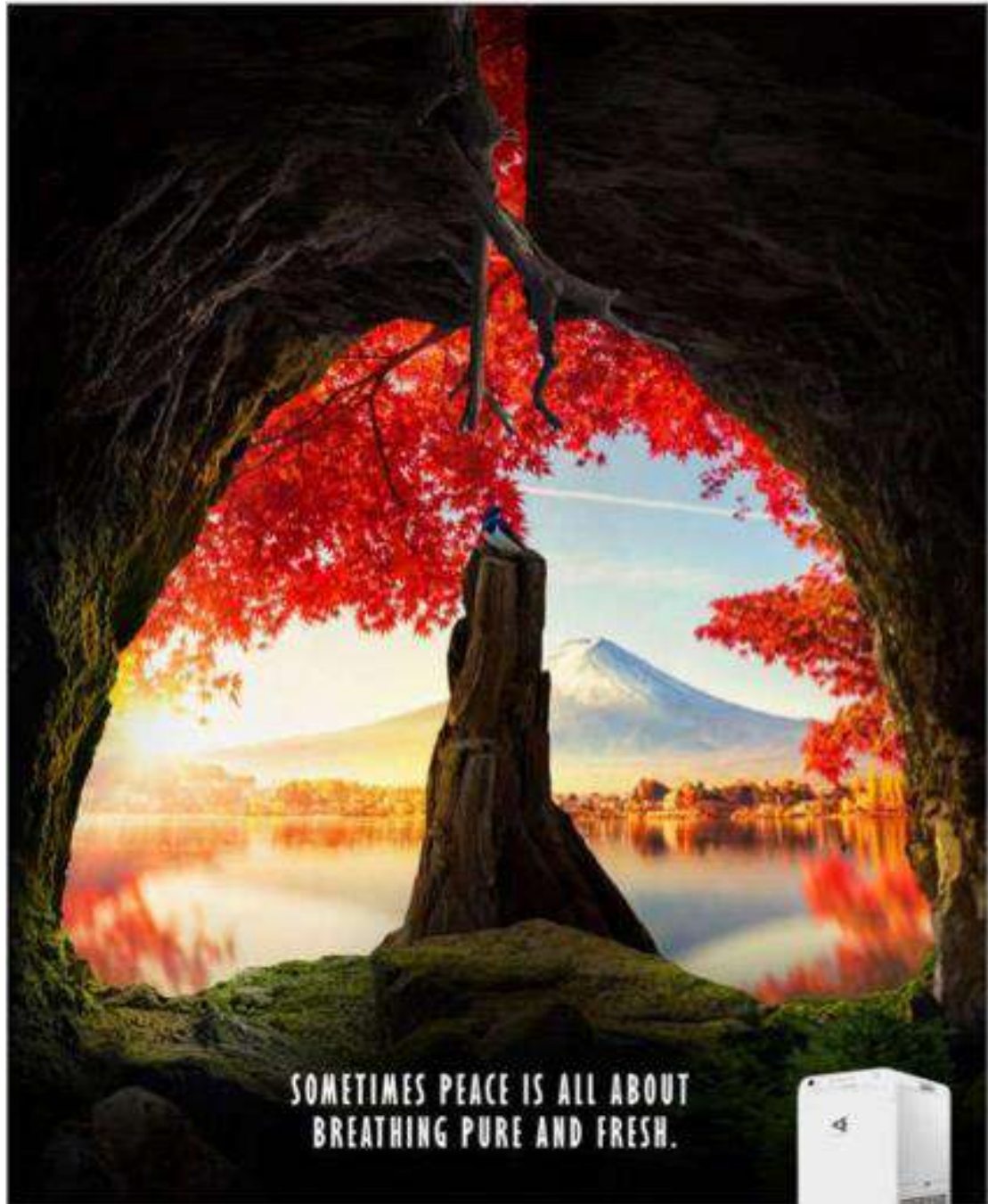


BRING HOME THE  
**CROWNING  
GLORY**  
FROM THE FRUIT EMPIRE

[www.farzana.ae](http://www.farzana.ae)

# Consumer Durables

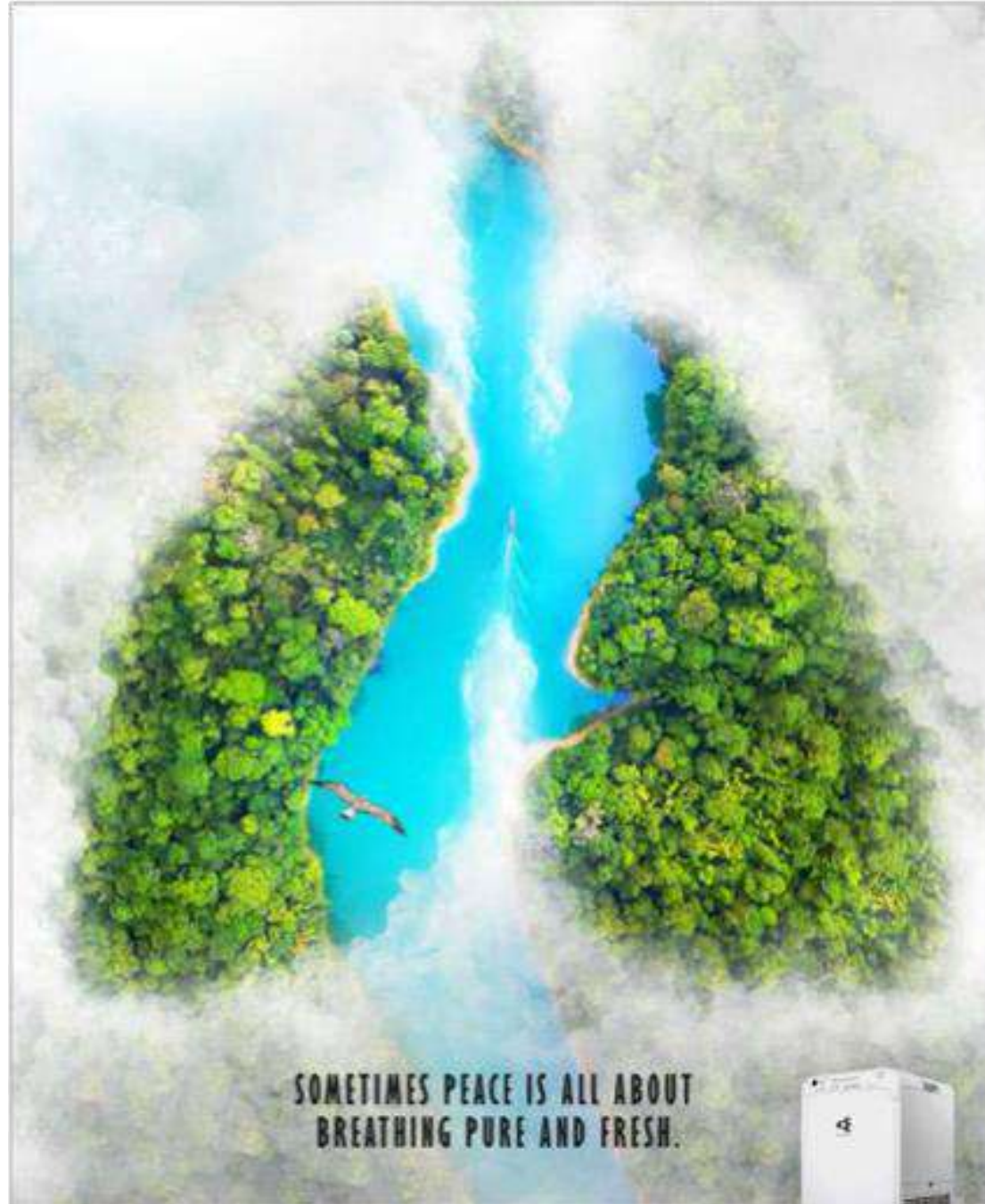
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SOMETIMES PEACE IS ALL ABOUT  
BREATHING PURE AND FRESH.



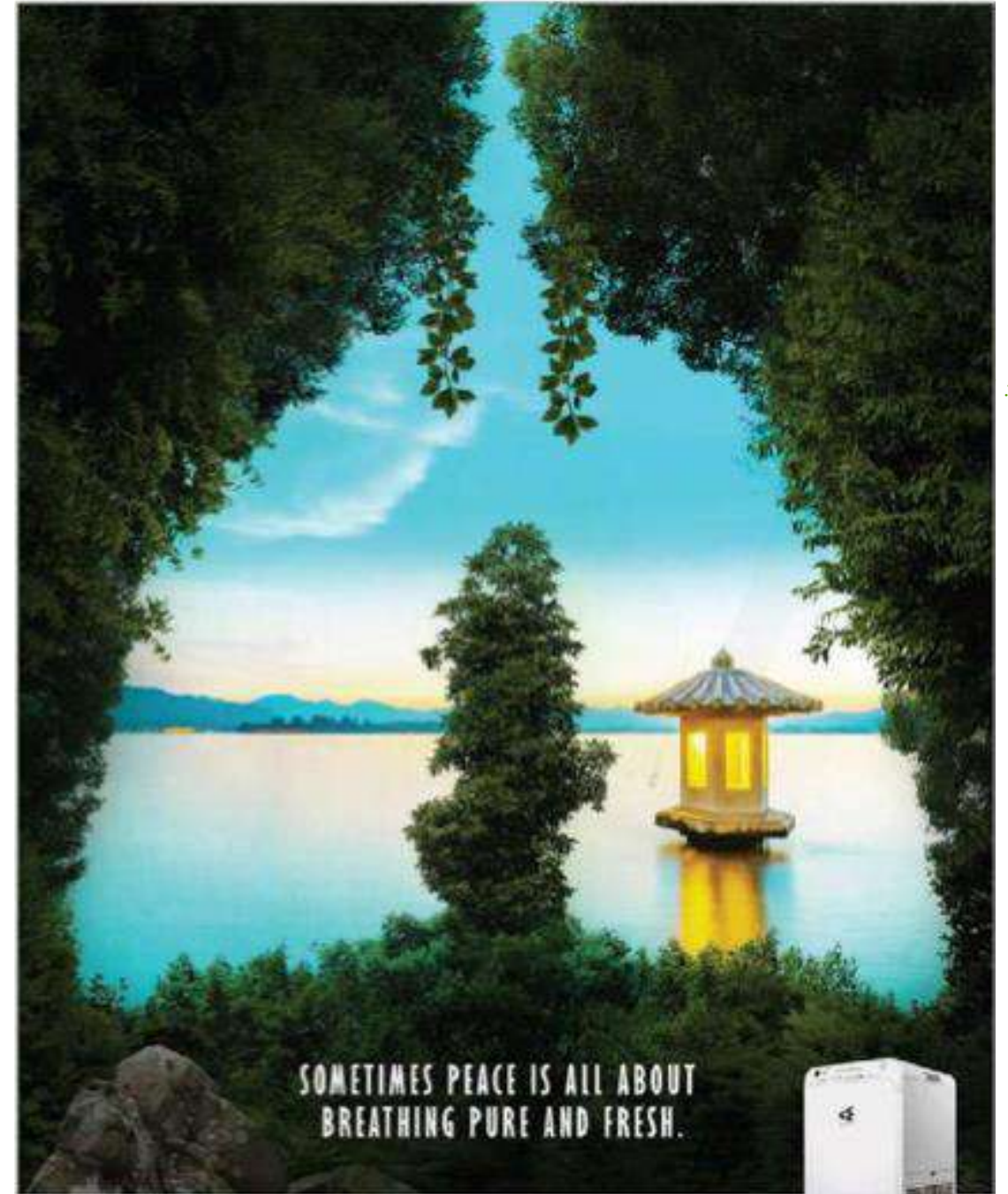
**DAIKIN**



SOMETIMES PEACE IS ALL ABOUT  
BREATHING PURE AND FRESH.



**DAIKIN**



SOMETIMES PEACE IS ALL ABOUT  
BREATHING PURE AND FRESH.



**DAIKIN**

**NIKAI**



**TRUST NIKAI,  
FROM DAWN TO DUSK**

**gorenje**



**FIFA WORLD CUP  
Qatar 2022**

OFFICIAL SPONSOR



**BRING HOME  
GORENJE**

**MAKE IT TO  
FIFA WORLD CUP 2022™**

**BUY** Gorenje products & get a chance to  
**WIN** tickets to FIFA World Cup 2022™.  
Promotion valid from 1<sup>st</sup> Oct - 31<sup>st</sup> Oct

Scan to Register



[www.gorenjefifa2022worldcup.com](http://www.gorenjefifa2022worldcup.com)

Terms & Conditions Apply

**NIKAI**



HAPPINESS IS  
**TOASTING**  
 #SERVINGHAPPINESS

**NIKAI**



OPTIMAL  
 FRESHNESS FOR  
 LONGER PERIODS OF TIME

MODEL NO.:  
**NRF420FW21H**

Available across all Major hypermarkets  
 and e-commerce sites

**NIKAI**

#Delivering Freshness  
 to your *Baking*



NIKAI

SPEAKS  
WITH COOLING  
#BlowAwaySummer



SILENT  
OPERATION

NIKAI



#EaseTheCrease



**TOSHIBA**



**AS VERSATILE AS YOUR  
MOTHERS' EVERYDAY ROUTINE.**

**THIS MOTHER'S DAY  
#GIFTBACKHAPPINESS TO MOM.**

**TOSHIBA**



**NURTURING AN AMBIENCE OF  
PURITY & POSITIVITY.**

**#RAISEYOURHAND 🙌  
& JOIN US HONOURING THE MOTHERHOOD.**

**DAIKIN**

New era of  
**freshness**  
is coming  
**Stay Tuned**



**TOSHIBA** |  **FIFA WORLD CUP  
Qatar 2022**  
OFFICIAL TELEVISION



TAKE THE TOSHIBA EXPERIENCE  
TO THE FIFA WORLD CUP.

# Real Estate

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FAKHRUDDIN  
PROPERTIES

TRÉPPAN  
TOWER

LIVE THE FUTURE, *Today.*

A HOME THAT,

UNDERSTANDS YOU

CARES FOR YOU

ELEVATES YOU

Galaxy<sup>+</sup>

JARDIN  
ASTRAL

1BR & 2BR  
APARTMENTS

STARTING FROM  
AED 1.7 M

LOCATED IN  
JUMEIRAH GARDEN CITY

HANDOVER IN Q3 2026



Galaxy<sup>+</sup>

JARDIN  
ASTRAL



Masterfully Curated Living Spaces



Galaxy<sup>+</sup>

JARDIN  
ASTRAL

1BR & 2BR APARTMENTS

STARTING FROM  
AED 1.7 M

LOCATED IN  
JUMEIRAH GARDEN CITY

HANDOVER IN Q3 2026



Galaxy<sup>+</sup>

JARDIN  
ASTRAL

✦ Основные особенности проекта



Система  
умный дом



Центральное  
расположение



Апартаменты  
с частной террасой



Удобства для  
работы и развлечений



Клуб Хаус



Апартаменты  
с видом на парк



Зарядные станции  
для электромобилей



Подсветка  
фасада



Лобби с эффектом  
звездного неба



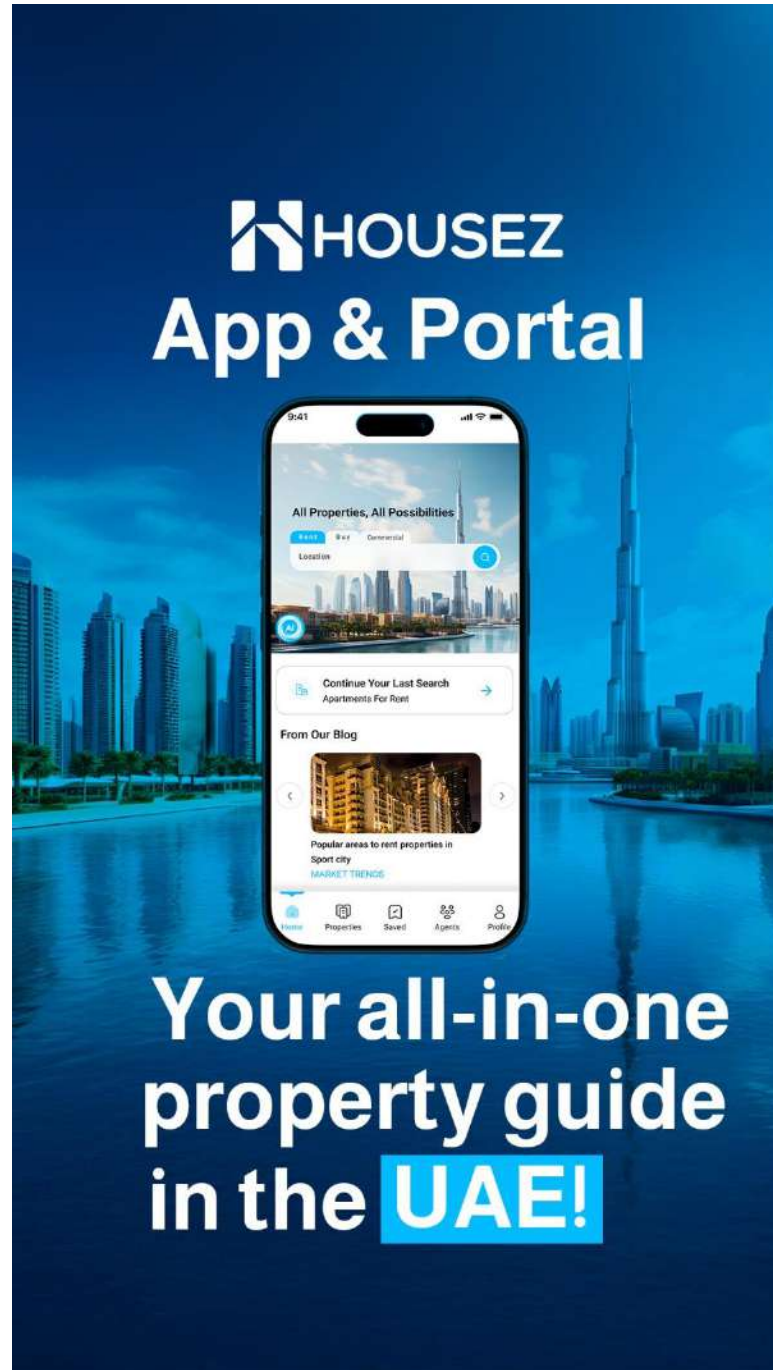
Find Your Way  
**HOME,**  
Effortlessly!



**HOUSEZ**

www.housez.ae

**HOUSEZ**  
**App & Portal**



**Your all-in-one  
property guide  
in the UAE!**

**Start your  
search today**

**LOWEST PRICE EVER!\***

APARTMENTS STARTING FROM AED **290,000**

PAY **1%** PER MONTH

**DANUBE PROPERTIES**

**WOW**

**LAWNZ BY DANUBE**

**THE WOW OFFER**

**YOUR HOME FROM AED 290,000\***

PAY **1%** PER MONTH

**OMG** **WOW**

**800 5757**  
danubeproperties.ae

**OLIVZ BY DANUBE**

\*T&C Apply



# Jewelry & Lifestyle

---

PRESENT  
MINDFUL GIFTING WITH MERALDA



PRESENT  
MINDFUL GIFTING WITH MERALDA



WRAPPED IN  
**LOVE**  
PRESENT  
MINDFUL GIFTING WITH MERALDA

Every bond deserves to be wrapped in love.

Wrapped in moments, wrapped in memories,  
WRAPPED IN  
**LOVE**  
PRESENT  
MINDFUL GIFTING WITH MERALDA

WRAPPED IN  
**LOVE**  
PRESENT  
MINDFUL GIFTING WITH MERALDA

Not just a gift, but a promise wrapped in love.

**MERALDA**  
GOLD | DIAMONDS | GEMS

FLAT  
**30%**  
OFF  
on making charges of  
Navah, roohani  
and RAERE

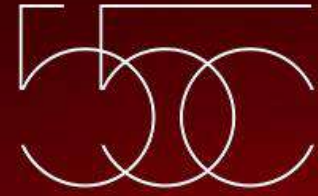
WRAPPED IN  
**LOVE**

**AED 100 voucher**  
for every purchase worth **AED 3000**

**AED 200 voucher**  
for every purchase worth **AED 5000**

\*T&C Apply

Offers valid from **1st - 16th February 2025**



HAUTE JEWELLERY



LOVE HAS A PRICE  
AND IT'S AFFORDABLE

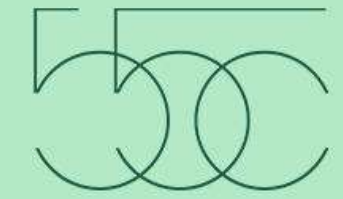
This Valentines **#DiamondsForEveryone**  
Shop Now At [WWW.FIFTYFIVE-C.COM](http://WWW.FIFTYFIVE-C.COM)

STARTING  
FROM  
**AED 900**

USE PROMO CODE:  
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Diamonds  
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HAUTE JEWELLERY

YOU CAN  
ALWAYS  
AFFORD TO  
LOVE

This Valentines, **#DiamondsForEveryone**  
Shop Now At [WWW.FIFTYFIVE-C.COM](http://WWW.FIFTYFIVE-C.COM)



STARTING  
FROM  
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# Paint & Interior

---



# PAINT TO WIN

YOUR WAY TO WIN REWARDS

T&C Apply

WIN 200+ GRAND PRIZES



Scan to Win



www.painttowin.com

Buy Jotun Premium Products & get a chance to Win Grand Prizes And Assured Gifts



# RIYAL in a CAN



BUY & WIN

BUY ANY FOCUS PRODUCT AND DISCOVER COINS WORTH UP TO QAR 100 INSIDE THE CAN!

1st October 2024 - 30th November 2024

## CAMPAIGN MECHANICS

- Buy any of these Jotun Premium products: Fenomastic Wonderwall Lux, Fenomastic Wonderwall Life, Fenomastic MyHome Rich Matt, or Jotashield Eterna from any Jotun's retail store in Qatar.
- Inside the paint can, you might find coins worth QAR 20, 30, 50, or 100.
- Bring the coin, your purchase receipt, and your ID to any Jotun store in Qatar.
- Get the coin's value in cash right away.

T&C APPLY. OFFER VALID TILL STOCKS LAST

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THAT'S  
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---

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We'll Treat You Well



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Years

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**STOP,**  
**TWICE!**

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TOMORROW.**

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# Banking & Finance

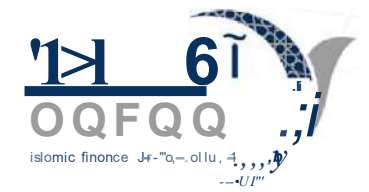
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and celebrations!

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**Aafaq Credit Card**

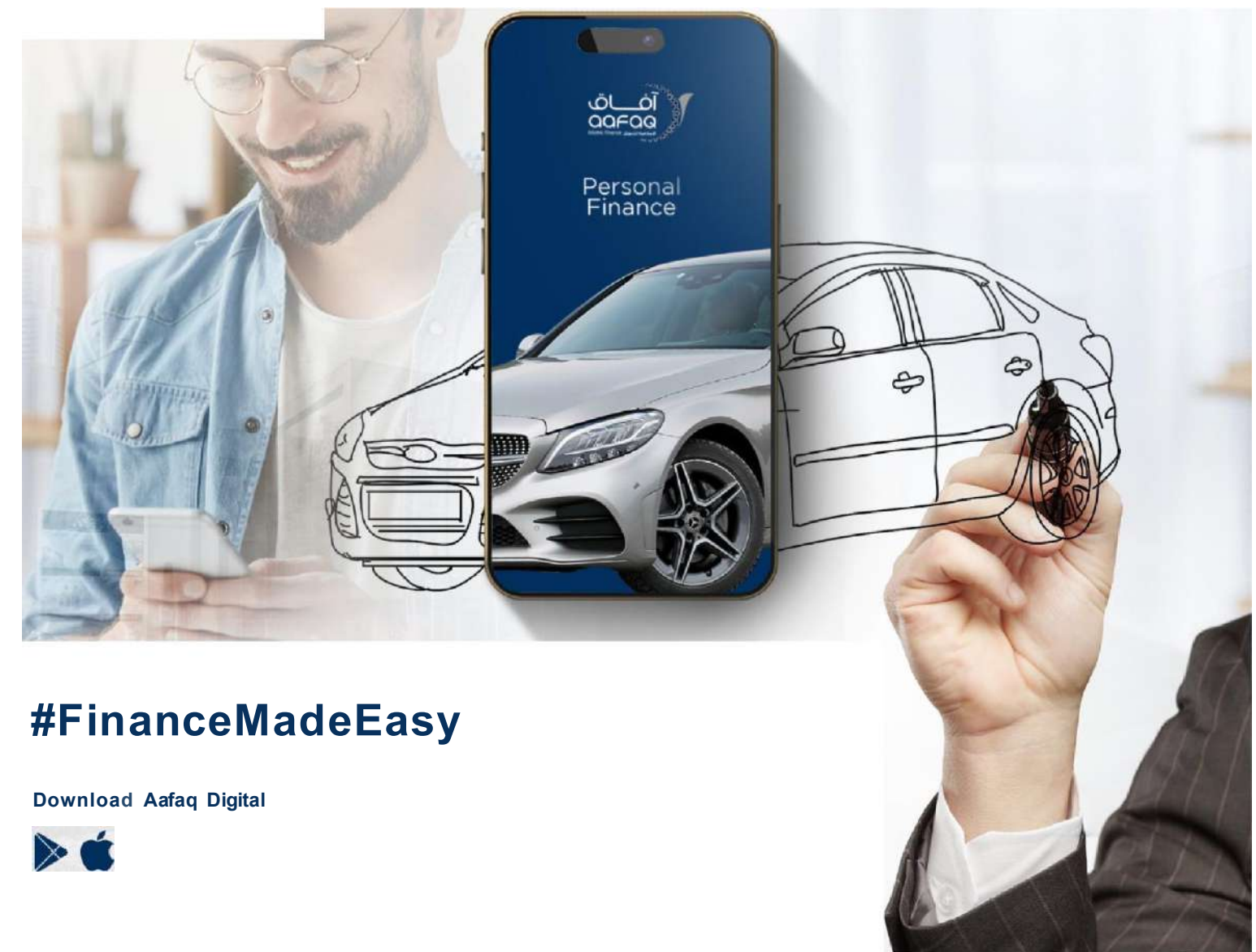


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Apply for  
**personal finance** and  
fuel your dream with  
just a few clicks!



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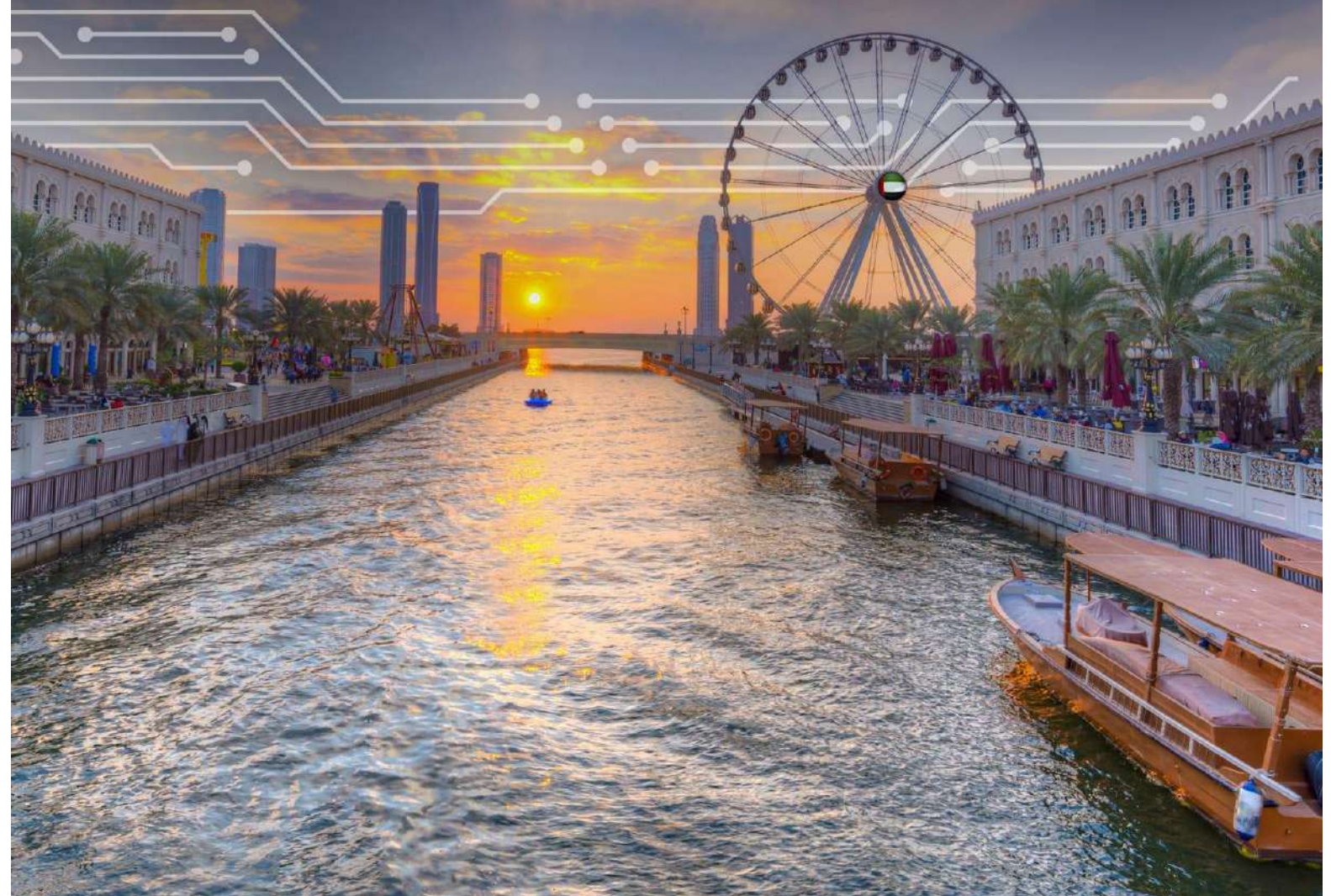
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\*T&C APPLY

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# Food & Beverages

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Get Ready To Enjoy  
Burgers From 8 Regions



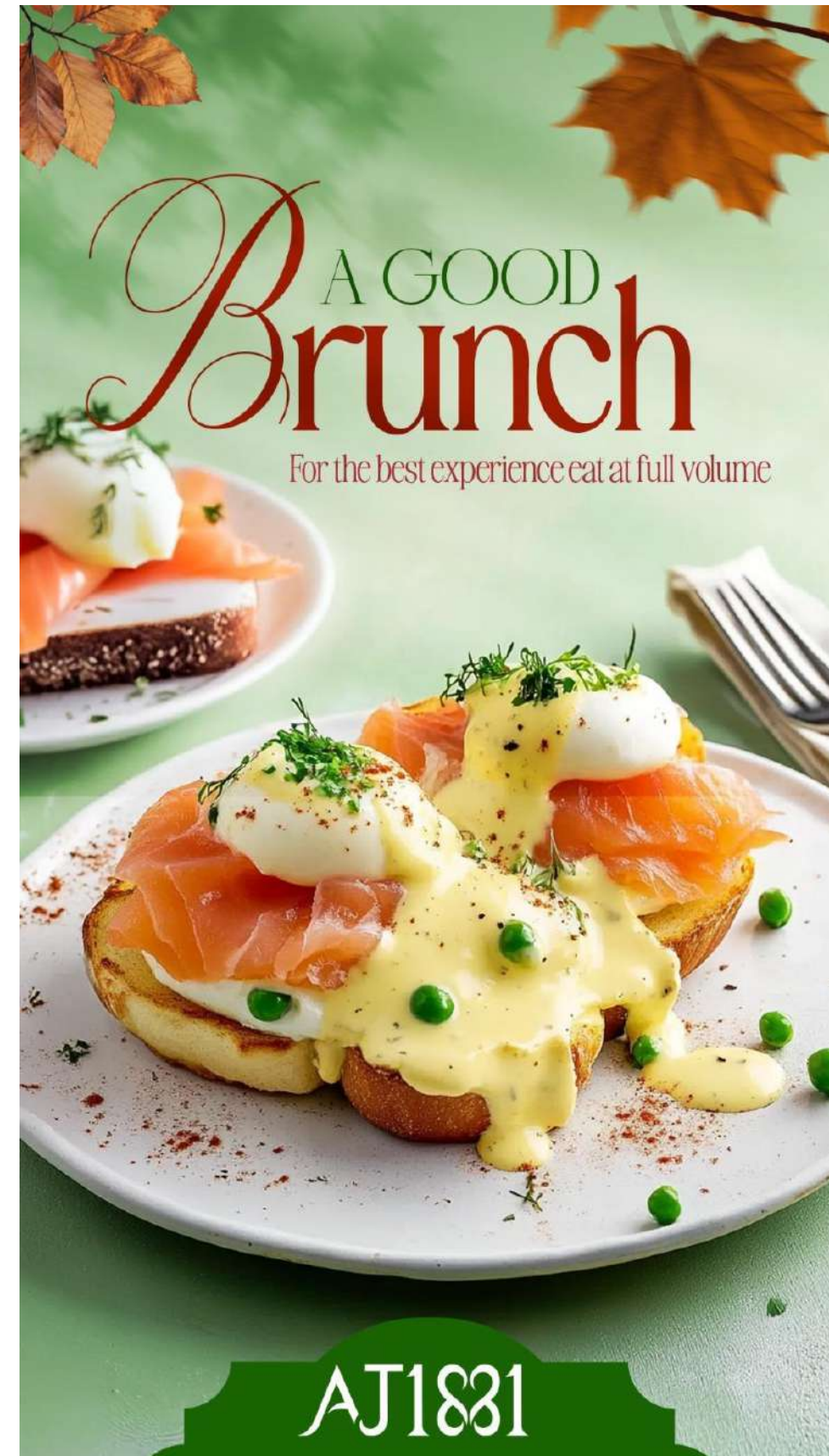
# Decadence in a cup

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- Nutella
- Strawberry
- Brownie



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3 PUMPS / 30 ML 100% ROSE SYRUP  
5 ML FRESH LEMON JUICE  
1 PUMP / 10 ML POMEGRANATE SYRUP  
ICE  
TOPPED WITH SPARKLING LEMONADE

**Cornichon Freska**  
4 PUMPS / 40 ML CUCUMBER SYRUP  
2 PUMPS / 20 ML 100% WATERMELON SYRUP  
15 ML FRESH LEMON JUICE  
ICE  
TOPPED WITH SODA/SPARKLING WATER

**Espresso Garden Freeze**  
3 PUMPS / 30 ML CUCUMBER SYRUP  
1 PUMP / 10 ML ROSE SYRUP  
DOUBLE SHOT ESPRESSO  
ICE  
TOPPED WITH GRAPEFRUIT SODA

**Flush latte**  
3 PUMPS / 30 ML 100% ROSE SYRUP  
SINGLE SHOT ESPRESSO  
150 ML MILK  
ICE (FOR COLD PREPARATION)

**Verte Fizz**  
3 PUMPS / 30 ML CUCUMBER SYRUP  
2 PUMPS / 20 ML GREEN APPLE SYRUP  
15 ML FRESH LEMON JUICE TOPPED WITH GINGER ALE

**Iced Blossom Brew**  
2 PUMPS 20 ML HIBISCUS ICE TEA SYRUP  
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DOUBLE SHOT ESPRESSO  
ICE  
TOPPED WITH SPARKLING LEMONADE

**Soak**  
IN THE  
**Taste**  
OF  
**COCODATES**

**NUSANTARA**  
COFFEE ROASTERS

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4D E-Motion

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# Education

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# Award Winning

## British Curriculum

### Nursery & FS1

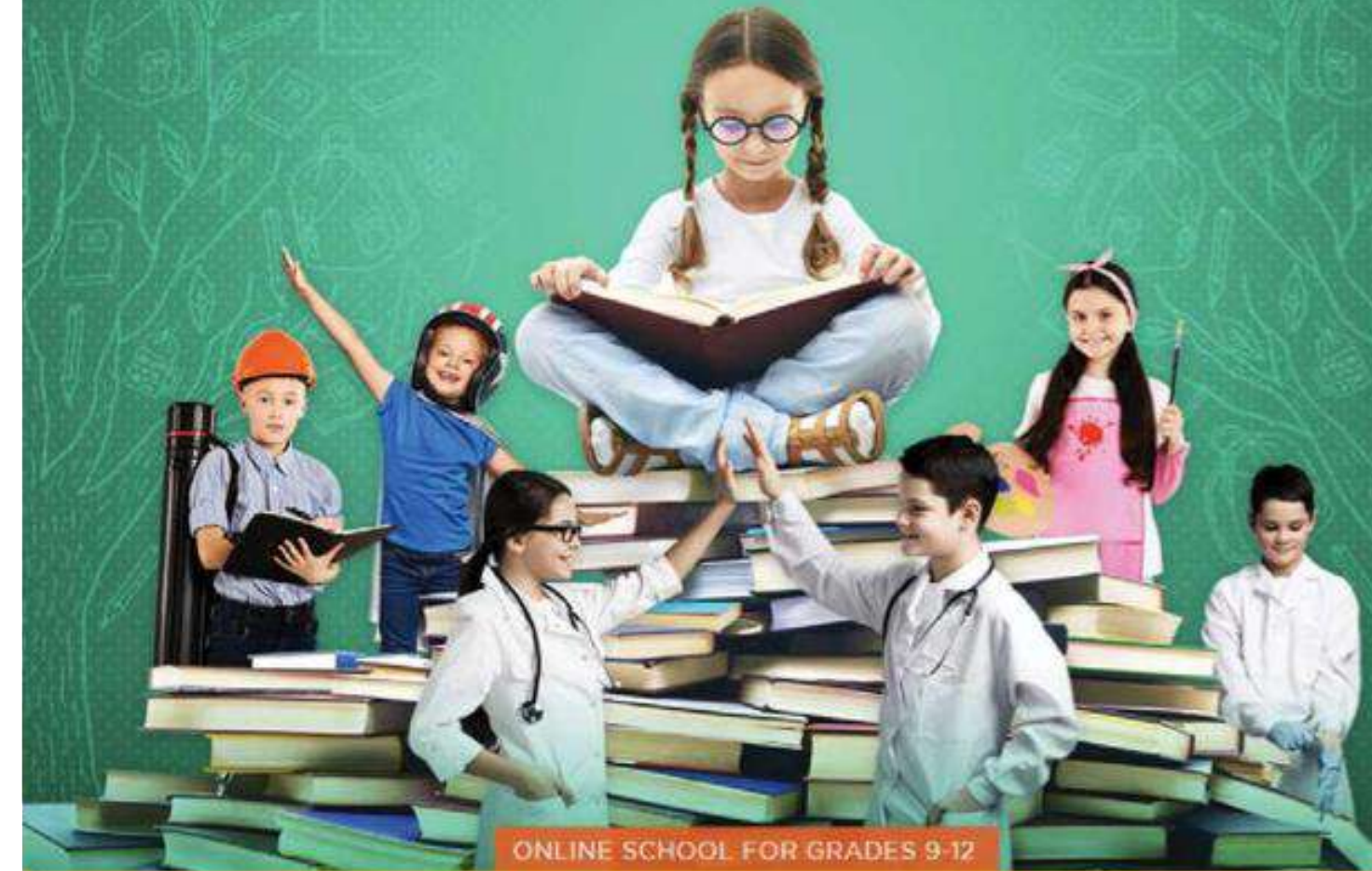


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# Hospitality & Travel

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Watching the sunset from  
**the highest  
mountain  
peak**

You are destined to be there!

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استفد من عرض الرصيد الفتدي بقيمة 200 درهم إماراتي بالإضافة إلى الكثير من الخدمات الإضافية الحصرية الأخرى

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ORDINARY**



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VACATION PLAN  
YOU CAN EVER GET**



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HEALTH ROYALY**

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ESCAPE**

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# Cosmetics & Perfumes

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# A+ & B+ Content

---

**BRITANNIA**  
Digestive  
Original  
Biscuits

GOOD FOR  
**YOUR DAY**  
IN **EVERY WAY!**

**SNACK BETTER,  
FEEL BETTER!**

**BRITANNIA**  
Digestive  
Original  
Biscuits

**NO TRANS-FAT**

**100% VEGETARIAN**

**HIGH FIBER**

**THE PERFECT CHOICE IS  
ONE CLICK AWAY**

**BRITANNIA**  
Digestive  
Black Seed  
Biscuits

FROM THE FIRST CRUNCH  
TO THE LAST CRUMB,  
**PURE BLISS**

**DUNK IT,  
CRUNCH IT, LOVE IT!**

**BRITANNIA**  
Digestive  
Black Seed  
Biscuits

**NO TRANS-FAT**

**GOODNESS OF WHEAT**

**ENRICHED WITH THE BENEFITS  
OF BLACK SEED**

**CRISP MOMENTS AWAIT  
BUY IT NOW!  
SHOP NOW**

**BRITANNIA**  
Milk  
Bikis  
Biscuits

**A BITE OF  
CHILDHOOD  
WITH EVERY CRUNCH!**

**GOODNESS  
IN EVERY BITE!**

**BRITANNIA**  
Milk  
Bikis  
Biscuits  
VALUE PACK 8x90g

**GOODNESS  
OF MILK**

**4 VITAL VITAMINS**

**100% VEGETARIAN**

**WHY WAIT?  
GRAB A PACK NOW!**



Enchanteur

**Niacinamide**  
Improves skin texture and  
reduces blemishes and redness

**Vitamin A, C and E**  
Offers intense hydration  
and helps in maintaining the  
skin's pH balance

**Allyl Voss & Olive Butter**  
Nourishes, hydrates & locks  
moisture in the skin

**FRENCH-INSPIRED  
FRAGRANCE**  
Infused with delicate, sweetest  
of scents to transport you to  
Paris, France



Enchanteur

FOR ALL SKIN TYPES  
Moisturizes, soothes & brightens

HYDRATES & IMPROVES  
SKIN BARRIER FUNCTION  
Prevents moisture loss

MAKES A SUPERB  
CARE ROUTINE - USE  
AFTER CLEANSING & TONING

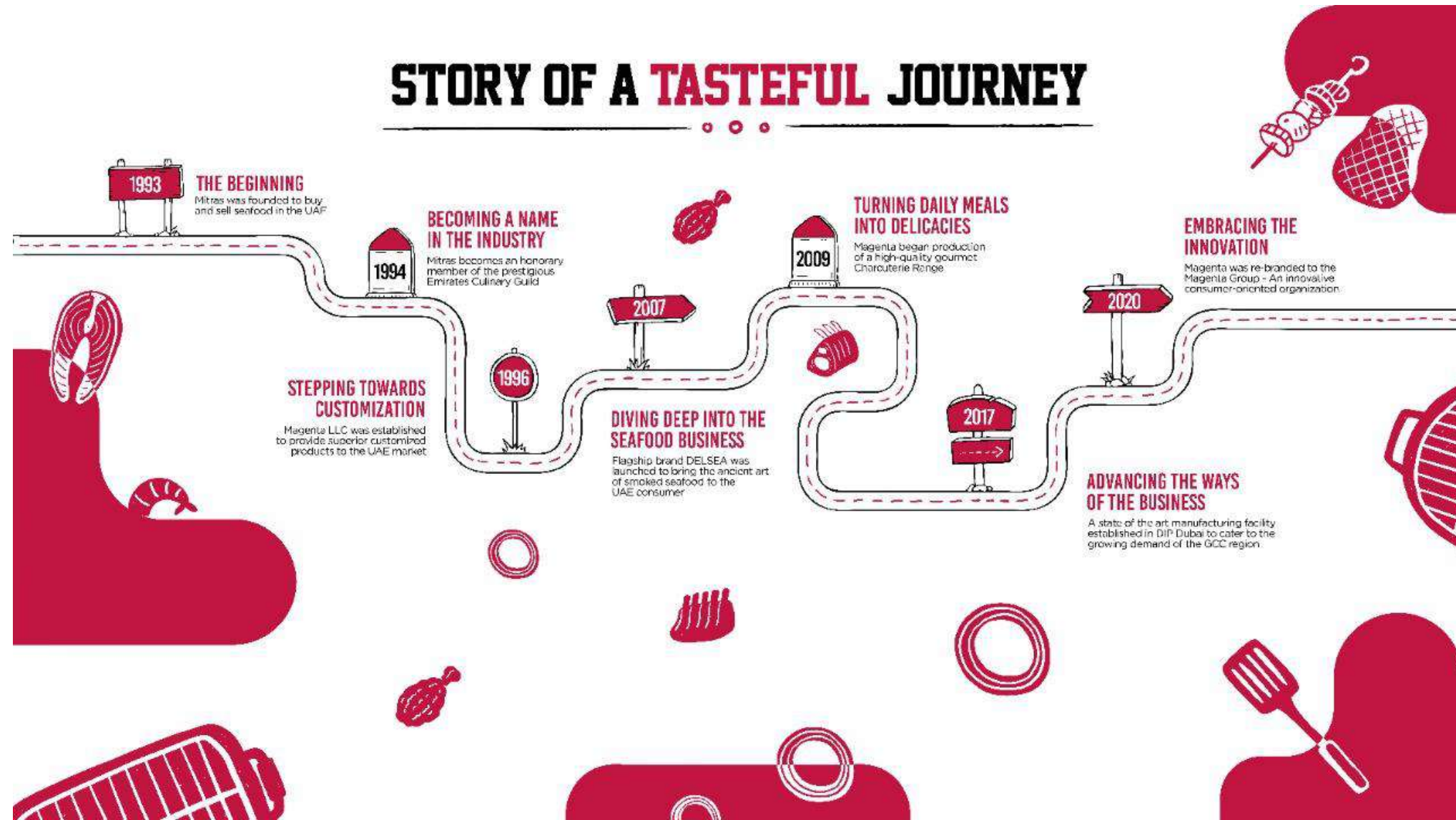
PERFUMED SATIN SMOOTH  
PERFUMED LOTION  
100ml / 3.38 fl. oz.

# Internal Branding

---



# STORY OF A TASTEFUL JOURNEY



# Packaging & Labels

---



**پرفیم**  
**PRIME**  
**CLASSIC**

PREMIUM  
**WHIP TOPPING**  
 ۱ لیٹر، ۹۹ جی. اے. او ایچ

Ideal for cakes & beverages

Net Volume: 1 Litre

**igloo**  
**SOFT ICE CREAM MIX**  
**COTTON CANDY**

LIMITED TIME FLAVOR

الحجم الصافي: 1 لتر  
 Net Volume: 1 Litre











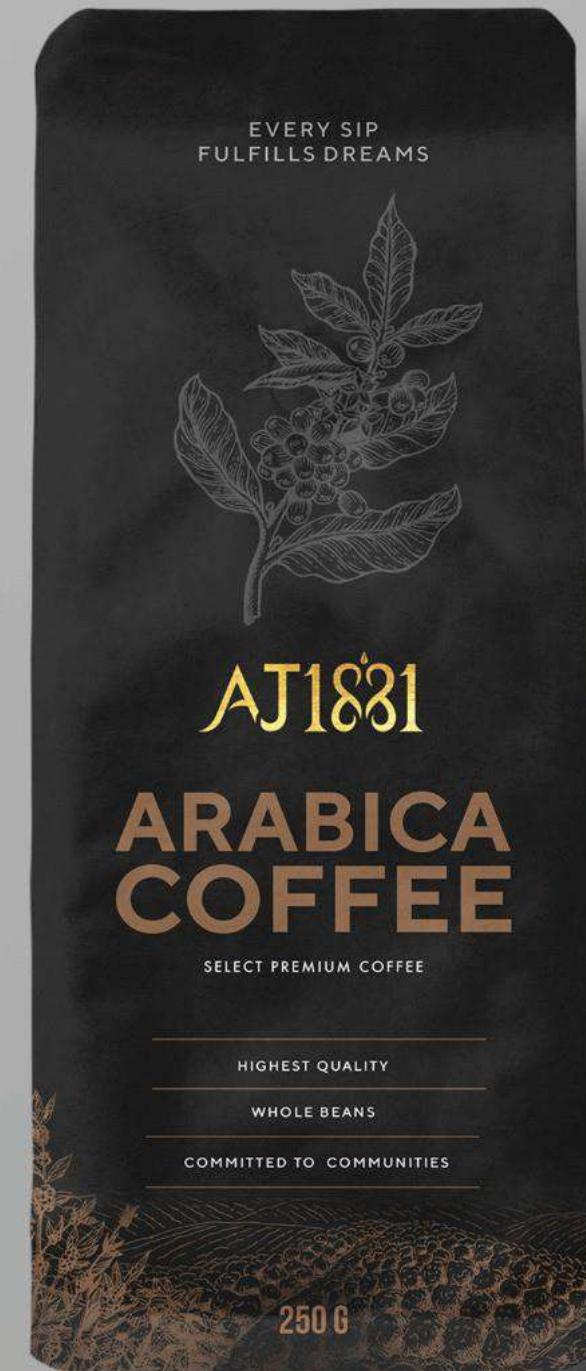
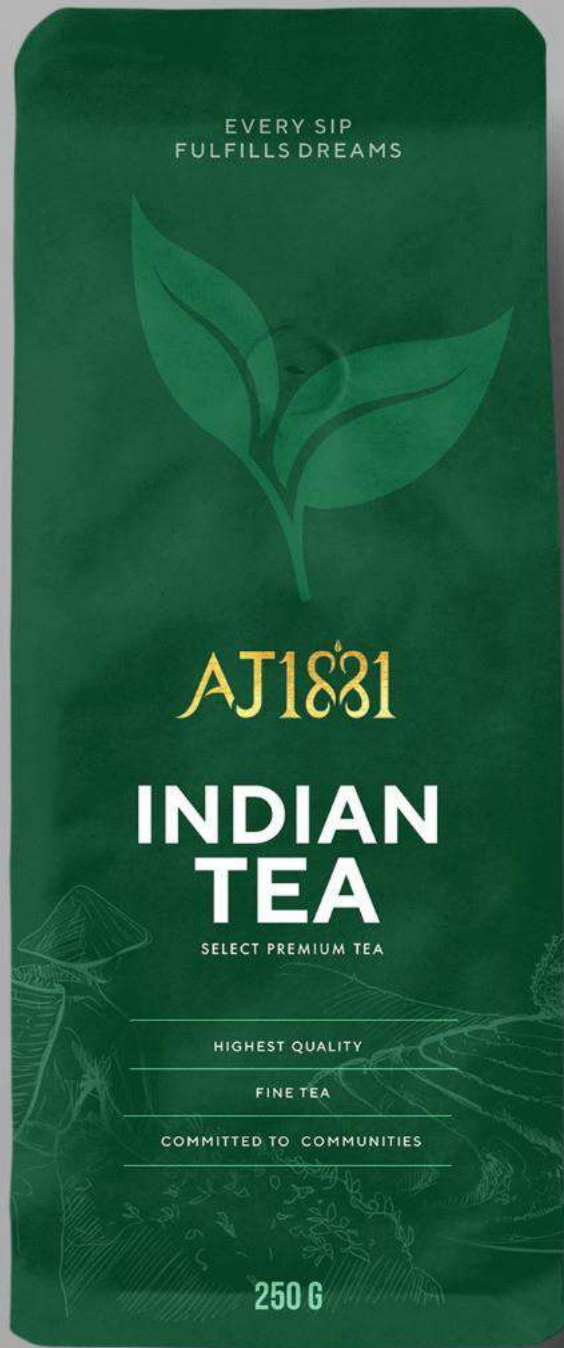
















64  
Wipes

مناديل اطفال  
**Baby  
Wipes**

Mild Fragrance

Extra Thick & Long



98%  
Water

with Aloe &  
Chamomile  
Extract



- ✓ Water based wipes to prevent skin allergies and nappy rashed
- ✓ Hypoallergenic ✓ Alcohol Free ✓ Paraben Free







# 3D Product Renders

---







# Vehicle Branding

---



# Print, Merchandising & POSM

---



Tshirt Mockup





- No Known Allergens
- Naturally Low in Fat
- Supports Blood sugar, Cholesterol and Blood pressure

- 100% Premium Camel Milk
- Antibiotic Free
- Hormone Free

**1 Liter Bottle**

Ready to Drink Camel Milk  
To Reinforce a Healthier Lifestyle

**Camelicious**

**SUPER FOOD**





Neck Hangers  
with Plastic Rubber



Dangler  
15x15 cm



Sachet

Monocarto







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Rayan

NEW  
LAYERS  
OF  
ZINGS  
IN  
EVERY  
BITE

#MakeEveryFoodMemorable



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Rayan

GET  
RECHARGED  
WITH THIS  
MOUTH-  
WATERING  
DELICACY.

#MakeEveryFoodMemorable



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Rayan

Enjoy juicy  
meat in  
Every  
Bite

#MakeEveryFoodMemorable



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Rayan

Taste  
Every  
Moment.

#MakeEveryFoodMemorable



Let's Step Closer To  
**Deliciousness**  
#MakeEveryFoodMemorable

Let's Step Closer To  
**Deliciousness**  
#MakeEveryFoodMemorable

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Rayan

GET  
RECHARGED  
WITH THIS  
MOUTH-  
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DELICACY.

#MakeEveryFoodMemorable



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Rayan

Enjoy juicy  
meat in  
Every  
Bite

#MakeEveryFoodMemorable



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Rayan

NEW  
LAYERS  
OF  
ZINGS  
IN  
EVERY  
BITE

#MakeEveryFoodMemorable



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Rayan

Taste  
Every  
Moment.

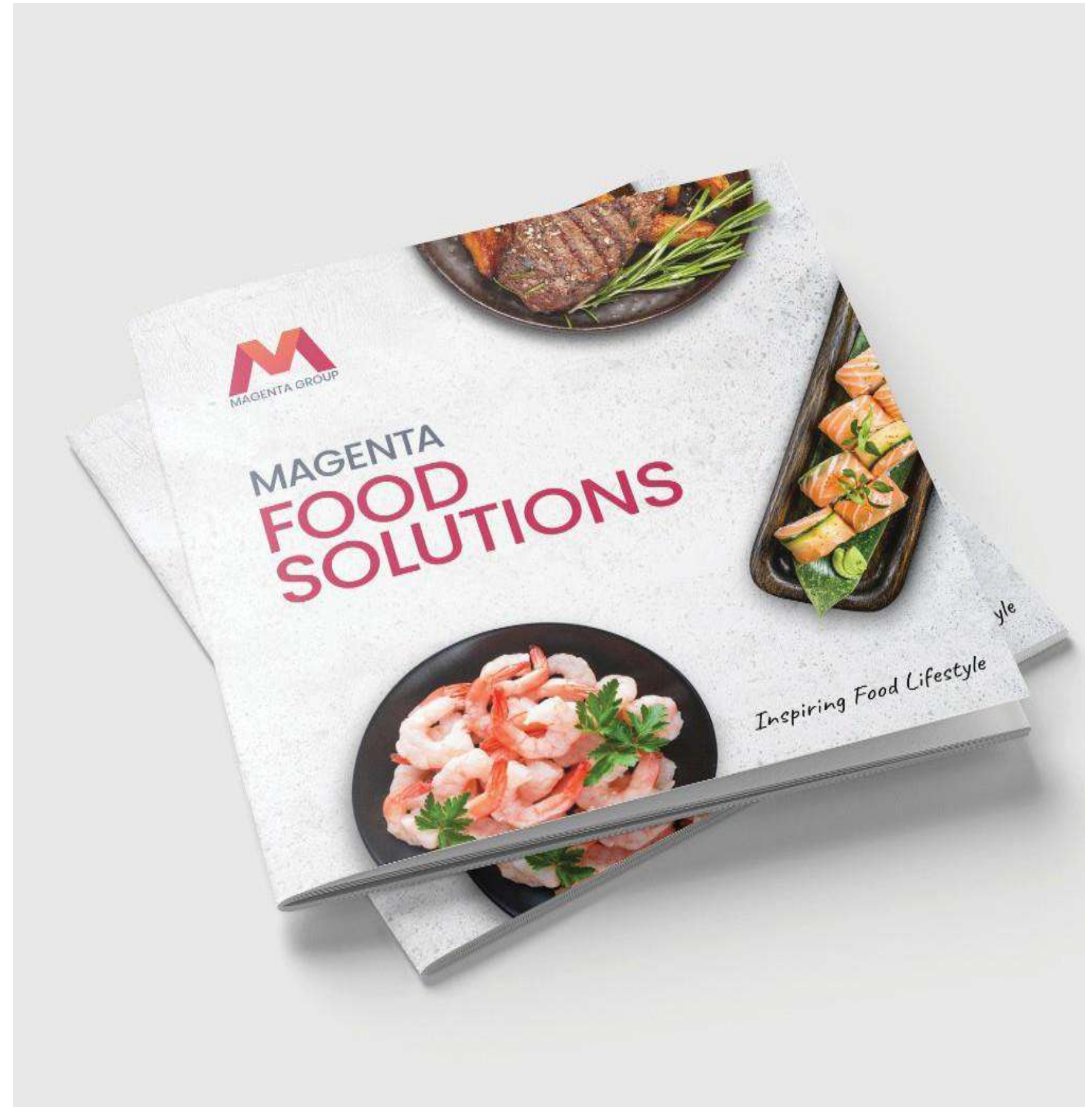
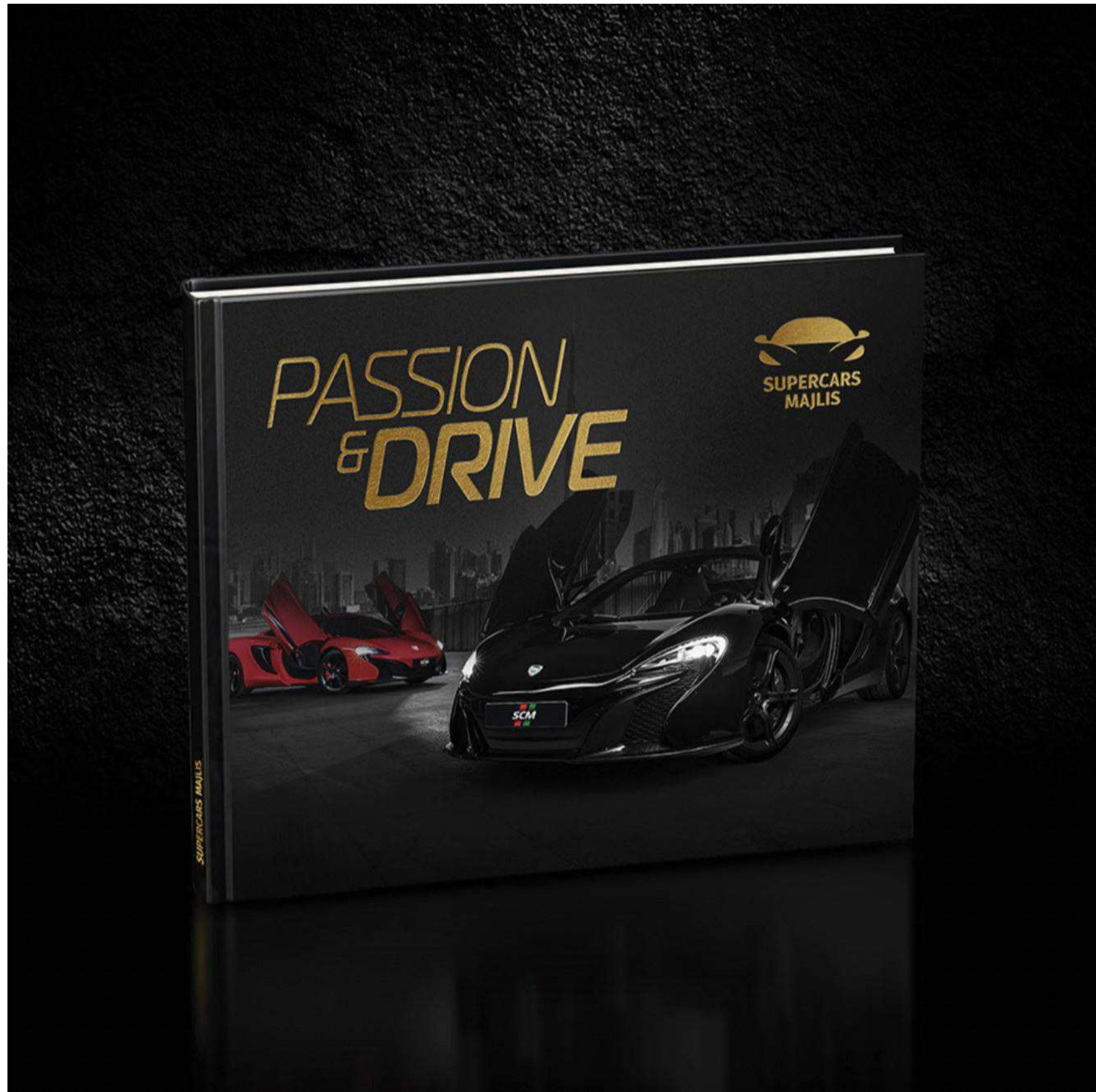
#MakeEveryFoodMemorable





Shelf Strip 98cm x 3.2 cm

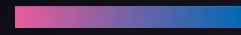




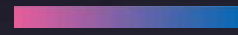
# Scripts, Films, Videos & Animations

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**Script**



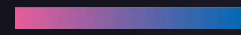
**Storyboard**



**Direction**



**Films/Videos**



**Animation**



**3D CGI Animation**



**Motion Graphic**



**Creative Copywriting**



**Content Writing**



**Video Works**

**<https://www.youtube.com/channel/UCS6MMkeR0FKAc9nurfe6OuA/featured>**

# Photo & Video Shoot

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**Concept shoot**

---

**Food Photography**

---

**Video Shoot**

---

**Films**

---

**Post Production**

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# Digital Marketing

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**Social Media Management**

---

**Community & Response  
Management**

---

**Pay Per Click (PPC)**

---

**Google Display & Search Ads**

---

**Programmatic Ads**

**Mobile Ads**

---

**Other Social Media  
Engagement Platforms  
such as Tik-Tok to  
drive engagements etc.**

---

**Search Engine  
Optimization (SEO) etc**

---

**SMS & Email marketing**

# Influencer Activations

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# Blogger activities

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Facebook

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YouTube

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Instagram

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Tik Tok



# Web Development

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**Website Development**

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**Landing Pages**

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**HTML Conversions**

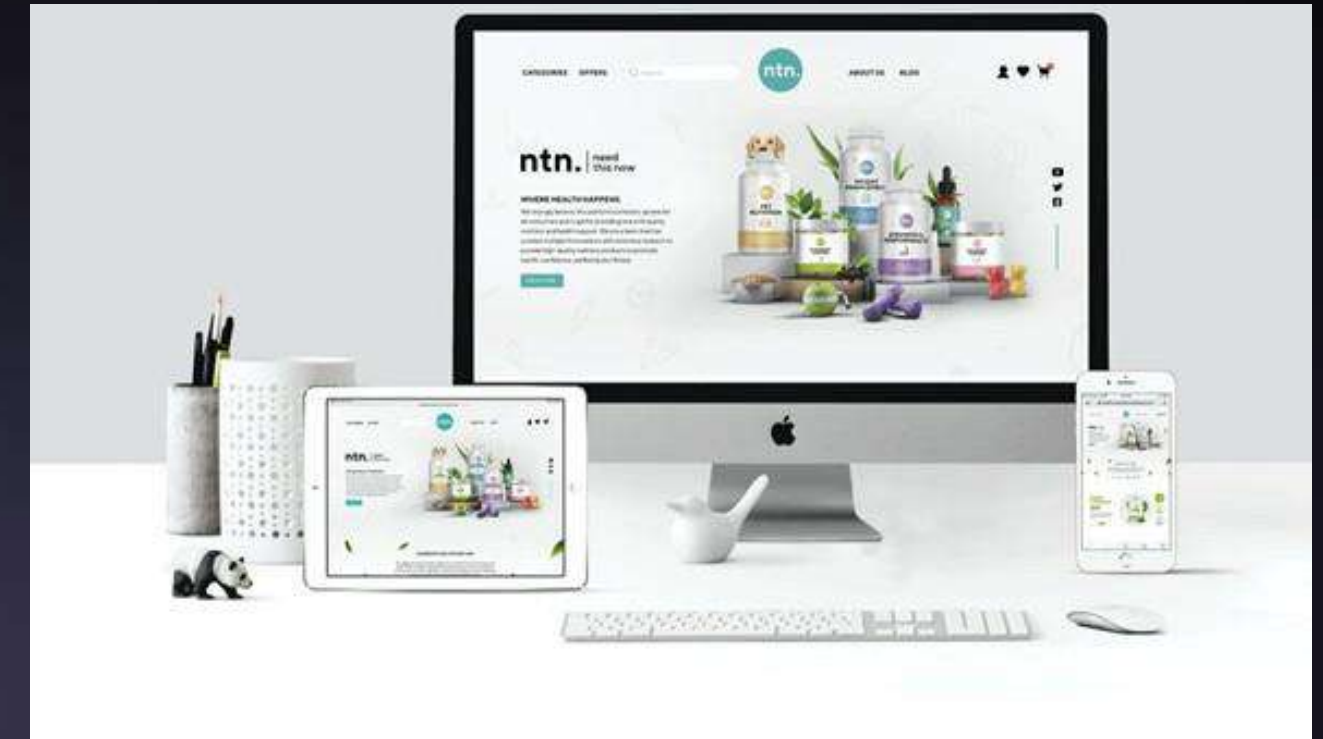
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**Mobile App Development**

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**Web & App Maintenance**

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Q SEARCH



MYA(COVNT) Q ef'

SHOP BY CLOTHING v FOOTWEAR ABOUTUS CONTACT US



**MEN'S**  
SHOP NOW

CLOTHING GROOMING NEW SALE

**WOMEN'S**  
SHOP NOW

ACCESSORIES CLOTHING GROOMING NEW SALE

# Train **Right**

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

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Products

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Production, Events,  
Activations &  
Fabrication**

---













# Models, Talents & Artists

---



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Extras

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and  
Make Up  
Artists,  
Wardrobe  
Stylists, Food  
Stylists, Props  
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Over Artists,  
Actors,  
Actresses, etc.)

Hosts/Hostesses  
and Promoters,  
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etc.

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(Acrobats,  
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Musicians,  
Singers,  
Comedians  
and many  
more)

# Transit Media Advertising

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# Let's discuss

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# Thank You

We would love to hear from you

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